

**DRAFT**  
**East Portland**  
**Underrepresented Communities Outreach Guide**



**Li Alligood**  
**District Planning CSA**  
**October 2008**

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# ***I. Introduction***

## **Background**

East Portland has been changing quickly in the last several years. Recently, the City of Portland has taken steps to help guide this change. The East Portland Action Plan (EPAP) was created in early 2008 and numerous items were identified for implementation in early 2009. Additionally, the City of Portland is in the process of updating its Comprehensive Plan (also called the Portland Plan) during the next three years.

In order to create plans that address all of the residents of East Portland, it is imperative that the Bureau of Planning engage underrepresented communities in its planning processes. This report focuses on methods and means of reaching underrepresented communities in the East Portland liaison planning district. For the purpose of this report, underrepresented communities are defined as immigrant communities, non-English speaking communities, and communities of color in East Portland.

The goals of this East Portland Underrepresented Community Outreach Guide (“the Guide”) are four-fold:

1. Increase outreach to underrepresented communities
2. Increase neighborhood association involvement among underrepresented communities
3. Identify small grants to support East District outreach activities
4. Increase underrepresented community participation in the Portland planning process.

East Portland covers 18,898 acres, or 29.5 square miles, which is 19% of the total City area. Much of East Portland was annexed to the City of Portland during the late 1980s and early 1990s. Many East Portland residents did not support the annexation of their communities, and continue to feel that their interests are underrepresented in overall Portland planning policy. These communities can benefit from greater participation in the planning process by making their concerns and needs known.

Due in part to the large area of East Portland, and also to the relatively low-density development patterns and potential for infill development, its population is expected to grow 10.2% between 2000 and 2011; during the same period, the City of Portland population is expected to grow 7.4%, making East Portland the fastest-growing area of the City. The population of East Portland is also increasingly diverse. In 2000, the non-white population of East Portland was 24%, as compared to 22% in the City of Portland; by 2011, it is expected to grow to 30%, as compared to 27% in the City of Portland (U.S. Census 2000; ESRI Business Analyst).

Much of this population growth will be attributable to immigration. According to a 2006 report published by the Urban Institute, immigrants make up one in every three residents in some East Portland neighborhoods, and immigration rates are increasing (Lotspeich et al. 2003, 5). Immigrants in East Portland primarily come from Latin America, Asia, Eastern Europe and East Africa; languages spoken include English, Spanish, Vietnamese, Chinese, Russian, and many others.

## Problem Statement

Standard Bureau of Planning outreach tools include web sites, publications, public meetings, presentations and surveys. These tools are not always effective due to that fact that many immigrant and minority communities face limited English skills, social and cultural isolation, and a distrust of government and law enforcement that can pose barriers to communication and civil engagement. In order to reach these East Portland communities, we must use new and creative tools.

## A Review of City of Portland Outreach Programs

The City of Portland has taken several steps to increase community involvement among underrepresented groups city-wide:

- **Public Involvement Task Force (PITF):** The Task Force was commissioned in spring 2003 and met until spring 2004. They were charged with the review and revision of the City's adopted Public Involvement Principles and the identification of gaps and inconsistencies in the implementation of the City government's public involvement processes (<http://www.portlandonline.com/oni/index.cfm?c=29118>). The Task Force was discontinued in March 2004 due to the impending mayoral election
- **Bureau Innovation Project (BIP):** City Council adopted Mayor Tom Potter's BIP goals in June 2005. BIP Goal #9, Community Involvement, continued work on issues identified by the PITF, and their final report was adopted by the City's Implementation Team in November 2006.
- **Citywide Diversity Development Coordinating Committee (CDDCC):** The adoption of City Resolution No. 36035 established the Diversity Development/Affirmative Action Office and charged the office with creating a Citywide Diversity Development Coordinating Committee (CDDCC). The CDDCC is charged with increasing citywide diversity in recruitment selections. While not a public outreach program, it shows a commitment on the part of the City to increase workforce diversity (<http://www.portlandonline.com/omf/index.cfm?c=27807>).

- **visionPDX:** “visionPDX was an extensive public engagement process to develop a shared vision for our community for the next 20 years and beyond” (<http://www.visionpdx.com/visionpdx/>); the process was convened by Mayor Tom Potter in 2005 and was completed in September 13, 2007, when the visionPDX resolution was unanimously adopted by City Council.
- **Office of Human Relations Human Rights Commission (HRC):** The HRC was created in response to concerns about human rights voiced during the visionPDX process. The HRC replaces the Metropolitan Human Rights Commission (MHRC), which resided in the Office of Neighborhood Involvement and was cut from the budget in 2003. The goals of the HRC are education, research, advocacy, and intervention in human rights violations.
- **Immigrant and Refugee Task Force:** This Task Force was created in March 2007 and was charged with identifying what supports and resources currently exist specifically for immigrants and refugees in Portland; where the obstacles or gaps exist; who are the stakeholders and what can they do address them; and to prioritize recommendations that the City of Portland can specifically address.
- **Vision into Action (VIA) Coalition:** The VIA is was created in 2007, and is charged with integrating the information received during the visionPDX process, and oversight and communication regarding the status of vision implementation
- **Community Connect: A Five Year Plan to Increase Community Involvement in Portland:** Mayor Potter convened the Community Connect workgroup in the spring of 2007, which proposed three goals to increase community involvement in Portland: 1) Increase the number and diversity of people who are involved in their communities, 2) Strengthen community capacity, and 3) Increase community impact on public decisions (<http://www.portlandonline.com/mayor/index.cfm?c=43119>)

A 2006 study conducted by the Center for Community Organizing indicates that members of immigrant communities are interested in being engaged in civic affairs, if given the proper tools; these tools include materials printed in their languages and the involvement of trusted community representatives in the civic process. Churches, schools, and other community gathering places are the center of many immigrant communities, and information is often shared through word of mouth or ethnic publications (Asian American Health Initiative 2005; Science Applications International Corporation 2005). Sharing information with trusted community groups and service providers, reaching out to the community members in non-intimidating locations such as churches and community centers, publishing information in culturally-specific newspapers, and providing materials in various languages will increase participation in the Portland planning process as a whole.

Although the coalitions and programs speak to a desire for citywide civic involvement, this document focuses specifically on increasing civic involvement among underrepresented East Portland cultural and ethnic groups. This report provides a brief overview of community organizations working with underrepresented groups in East Portland. In some cases, the organizations provide services throughout the City or Multnomah County with an emphasis on underrepresented groups located in East Portland. Although

this guide is location-specific, it can easily be adapted to other areas of the city with concentrations of underrepresented communities.

Each organizational description includes a contact name, a brief description of services and programs provided by the organization, and identification of the capacity of the organization to meet the four goals of the Guide, as well as any previous partnerships with the City of Portland or the Bureau of Planning (BoP). These contacts were verified as in September and October 2008 but are not necessarily current.

## ***II. Community Organizations***

A number of community groups in East Portland focus on supporting and informing the various cultural, ethnic and economic groups in the community. Many of these groups can partner with the Bureau of Planning to reach their various constituents and provide a non-threatening venue for input in the Portland planning process. Refer to **Appendix A** for detailed contact information.

### **Immigrant and Refugee Resources**

#### ***Center for Intercultural Organizing***

- **Contact:** Margot Kniffin, Development and Communications Director
- **Description:** The CIO is located in the Argay neighborhood of East Portland. The mission of CIO is “a diverse, grassroots organization working to build a multi-racial, multicultural movement for immigrant and refugee rights” (<http://www.interculturalorganizing.org/>). Its four areas of focus are education, civic engagement, community organizing and mobilization, and intergenerational leadership development.
- **Previous involvement with COP/BOP:** In conjunction with Oregon Action and the Latino Network, with funding from the Office of Neighborhood Involvement, CIO trains leaders from underrepresented communities through the Diversity and Civic Leadership Academy.
- **Capacity:** CIO can participate in neighborhood outreach to multi-racial and multicultural East Portland residents via the distribution of materials regarding planning and neighborhood events, encourage increased neighborhood association attendance among participants in the Civic Engagement and Diversity and Civic Leadership Academy programs, and provide information to participants in the Diversity and Civic Leadership Academy program regarding opportunities for involvement in the Portland planning process.

#### ***Immigrant and Refugee Community Organization***

- **Contact:** Rowanne Haley, Media and Communications Coordinator
- **Description:** The main IRCO office is located in the Hazelwood neighborhood of East Portland. The mission of IRCO is “to promote the integration of refugees, immigrants, and the community at large into a self-sufficient, healthy, and inclusive multiethnic society” (<http://www.irco.org/about-us/43-learn-about-irco>). This mission is carried out through services and programs directed toward immigrants and refugees from Asia, Africa, the former Soviet Union, the Middle East, Eastern Europe, and the Caribbean. Programs include Employment Services, Youth Services, Senior Services, Family Services, Training Services,

and Africa House (see Page 3 for more information about Africa House). IRCO also provides translation and interpretation services.

- **Previous involvement with COP/BOP:** IRCO's Parent and Child Development Services (PCDS) program provides parenting and child development assistance to members of the African, Asian/Pacific Islander, and Bosnian communities. The PCDS is partially funded through the City of Portland Children's Investment Fund.
- **Capacity:** IRCO can participate in neighborhood outreach to East Portland immigrant and refugee residents by educating recent arrivals about the public participation process and providing interpretation and translation services, encourage increased neighborhood association attendance among its clients by making information and translation and interpretation services available, and provide information to clients regarding opportunities for involvement in the Portland Plan.

### ***Zenger Farms Farmer Training Program***

- **Contact:** Jill Kuehler, Lents International Farmers Market Director
- **Description:** Zenger Farms is located in the Powellhurst-Gilbert neighborhood of East Portland. In addition to providing educational programs and Community Supported Agriculture, the farm provides immigrant and refugee farmer training. The project provides "technical, educational and linguistic resources to immigrant and refugee growers, market vendors and supporting enterprises" (<http://zenger.eroi.com/emerging-farmer-training-program>).
- **Previous involvement with COP/BOP:** Zenger Farm is located on 16 acres owned by the Bureau of Environmental Services (BES).
- **Capacity:** The farm can participate in neighborhood outreach to its immigrant and refugee members via the distribution of relevant materials and encouraging involvement

## **African/African-American Community Organizations**

### ***Africa House***

- **Contact:** Djimet Dogo, Program Coordinator
- **Description:** Africa House is a program of the Immigrant and Refugee Community Organization (IRCO). The Africa House "provides a 'one-stop' family-focused service center with the goal of raising the visibility of the African community, highlighting community achievements, and helping the community and families achieve self-sufficiency and self-determination" (<http://www.irco.org/programs/42-africa-house-services/71-africa-house>).

- **Capacity:** Africa House can assist with neighborhood outreach to a diverse group of African immigrants, provide information and opportunities for community involvement in the Portland planning process, and can assist with translation services.

### ***Highland Christian Center***

- **Contact:** Renee Watson-Taylor, Events Coordinator
- **Description:** The Highland Christian Center (HCC) is located in the western Montavilla neighborhood. The 900-member congregation is primarily African-American. The church also oversees the Highland Haven community service organization (<http://highlandministries.org/>).
- **Capacity:** The HCC can participate in neighborhood outreach to its African-American East Portland congregation members via the distribution of relevant materials to members and encouraging their involvement in community issues, and provide information to members regarding opportunities for involvement in the Portland planning process.

## **Asian Community Organizations**

### ***Asian and Pacific Islander Community Improvement Association***

- **Contact:** Nancy Roll, President of the Board of Directors
- **Description:** APICIA is a non-profit group that promotes and provides homeownership opportunities for the Asian and Pacific Islander community in Portland and southwest Washington. According to the APICIA web site, "APICIA's work involves: facilitating the API community's access to home buying resources; administering housing-related projects as a community service; and ensuring API community members are not denied equal opportunity to home buying opportunities due to race, national origin or language differences" ([http://www.apicia.org/about\\_us.php](http://www.apicia.org/about_us.php)). APICIA provides down payment assistance to qualified buyers, and works with many buyers in East Portland.
- **Previous involvement with COP/BOP:** APICIA receives funding from the Portland Development Commission and the Bureau of Housing and Community Development.
- **Capacity:** APICIA can participate in neighborhood outreach to Asian and Pacific Islander East Portland homebuyers, encouraged increased neighborhood association attendance among its homebuyers, and provide information regarding opportunities for involvement in the Portland planning process.

### ***Asian Pacific American Network of Oregon***

- **Contact:** Pam Phan, Secretary (and BoP employee)
- **Description:** APANO is a statewide organization of activists from various Asian communities. Its goal is to promote “civic involvement and Pan-Asian leadership development” (<http://apano.wordpress.com/about-us/>). It is a very influential organization among the Asian-American communities of Portland.
- **Capacity:** APANO can participate in neighborhood outreach to the Asian-American community, encourage increased neighborhood association attendance among its members in East Portland, and provide information regarding opportunities for involvement in the Portland planning process.

### ***Asian Reporter***

- **Contact:** Calendar via e-mail ([news@asianreporter.com](mailto:news@asianreporter.com))
- **Description:** The Asian Reporter publishes local and international news of interest to the various Asian communities in Portland. It is published weekly (<http://www.asianreporter.com/aboutus.htm>).
- **Capacity:** The Asian Reporter can participate in neighborhood outreach to Asian East Portland residents via publication of neighborhood events or press releases, encourage increased neighborhood association attendance among its readers via publication of neighborhood association calendars and information, and provide information to readers regarding opportunities for involvement in the Portland planning process.

### ***Chinese-American Citizens Alliance***

- **Contact:** Stephen Ying, President of the Board of Directors
- **Description:** CACA serves as a “national non-partisan activist for Chinese American empowerment and community service” (<http://www.cacaportland.org/>). The Portland lodge focuses on four areas: Infrastructure, Youth Leadership, Civil Rights, and Intergenerational Focus. CACA plans cultural events, encourages involvement in issues of interest to the Chinese-American community, and provides youth scholarships and learning opportunities.
- **Capacity:** CACA can participate in neighborhood outreach to its Chinese-American East Portland members via the distribution of materials regarding planning and neighborhood events, encourage increased neighborhood association attendance as a component of their Infrastructure and Civil Rights focuses, and provide information to members regarding opportunities for involvement in the Portland planning process.

### ***Japanese American Citizens League***

- **Contact:** Susan Leedham, Vice President of the Board of Directors

- **Description:** The JACL was created to secure and uphold the human and civil rights of Americans of Japanese ancestry and others and to promote and preserve the cultural heritage and values of Japanese Americans". One of the four main components of the JACL's activities is to "participate in the development of understanding between all social and ethnic groups" (<http://www.pdxjacl.org/Portland/Mission.html>).
- **Capacity:** The JACL can participate in neighborhood outreach to its East Portland members via the distribution of relevant materials, and provide information to members regarding opportunities for involvement in the Portland planning process.

### ***Korean American Citizens League***

- **Contact:** Liani Jean Heh Reeves, President
- **Description:** "The Korean American Citizens League is an organization that works to secure and maintain the rights and privileges of the Korean American community through education and empowerment." One of the three main components of the KACL's activities is to "provide community leadership development and promoting civic opportunities" (<http://www.kacl.org/page2.html>).
- **Capacity:** The KACL can participate in neighborhood outreach to its East Portland members via the distribution of relevant materials, and provide information to members regarding opportunities for involvement in the Portland planning process.

### ***Portland Chinese Christian & Missionary Alliance Church***

- **Contact:** James Sellers, Associate Pastor; Phillip Wong, Senior Pastor
- **Description:** The Portland Chinese Christian & Missionary Alliance Church is located in the Foster-Powell neighborhood of southeast Portland. It is a "Christ-centered bi-cultural, multi-generational church united in serving the greater Portland metropolitan area and supporting missionaries worldwide" (<http://pccma.org/Home/> ). The church holds Chinese-language services each Sunday.
- **Capacity:** Portland Chinese C & MA Church can participate in neighborhood outreach to its Chinese-speaking congregation via the distribution of relevant materials and encouraging involvement, and provide information to them regarding opportunities for involvement in the Portland planning process.

## **Hispanic Community Organizations**

### ***El Hispanic News***

- **Contact:** Julie Cortez, Writer/News Releases

- **Description:** El Hispanic News is an English and Spanish-language newspaper that serves the Portland metro area. The owner is active in community development and Hispanic service organizations.
- **Capacity:** El Hispanic News can participate in neighborhood outreach to Hispanic East Portland residents via publication of neighborhood events or press releases, encourage increased neighborhood association attendance among its readers via publication of neighborhood association calendars and information, and provide information to readers regarding opportunities for involvement in the Portland planning process.

### ***New Hope Community Church***

- **Contact:** Pastor Patricio Fierro
- **Description:** New Hope Community Church is located in Clackamas, south of Foster Road and east of I-205. Its Lation ministry holds a Spanish-language service each Sunday (<http://www.newhopecommunitychurch.org/family/content.cfm/Ministries/Latino>).
- **Capacity:** New Hope can participate in neighborhood outreach to its Hispanic congregation via the distribution of relevant materials and encouraging involvement, and provide information to them regarding opportunities for involvement in the Portland planning process.

## **Native American Community Organizations**

### ***Native American Youth and Family Center***

- **Contact:** Lai-Lani Ovalles, Community Development Manager; Brad Dennis, Youth and Elders Council Coordinator
- **Description:** NAYA's mission is "to enhance the diverse strengths of our youth and families in partnership with the community through cultural identity and education" (<http://www.nayapdx.org/>). It is the only organization in Portland dedicated exclusively to the enrichment of Native American youth and families.
- **Previous involvement with COP/BOP:** NAYA receives funding from the Portland Development Commission
- **Capacity:** NAYA can participate in neighborhood outreach to clients via the distribution of relevant materials, and provide information to them regarding opportunities for involvement in the Portland planning process.

## Russian/Eastern European Community Organizations

### *Ecumenical Ministries of Portland Russian Oregon Social Services*

- **Contact:** Yelena Hansen, Program Manager
- **Description:** ROSS works with Russian-speaking immigrants and refugees in the Portland metro area. ROSS provides advocacy for Russian-speaker's rights, educational programs, and direct services (<http://www.emoregon.org/ross.php>).
- **Capacity:** ROSS can participate in outreach to the East Portland Russian community and increase participation in the Portland planning process by sharing information about neighborhood events and providing translation services, education about the system of neighborhood planning in Portland, and other services as needed.

### *Portland Impact*

- **Contact:** Rachel Spigal; Mamak Tabrizian Director of Southeast Multicultural Service Center for Seniors and Adults with Disabilities; and Renata Wilson, Director of Housing & Safety Net Services
- **Description:** Portland Impact is based in East Portland and serves families, children, and seniors living in Northeast and Southeast Portland, and Russian and Eastern European families throughout Multnomah County. Its mission is to "help people achieve and maintain self-sufficiency and to prevent and alleviate the effects of poverty" (<http://www.portlandimpact.org/>).
- **Previous involvement with COP/BOP:** Portland Impact worked to reinstate the City of Portland Children's Investment Fund renewal; Portland Impact also works closely with ONI and other social service providers in Portland.
- **Capacity:** Portland Impact can participate in neighborhood outreach to its East Portland and Russian/Eastern European clients via the distribution of relevant materials and encouraging involvement, and provide information to them regarding opportunities for involvement in the Portland planning process.

## Community Improvement Organizations

### *Human Solutions*

- **Contact:** Fran Weick, Resident Services Manager
- **Description:** The mission of Human Solutions is to "help low-income and homeless families gain self sufficiency by providing affordable housing, family support services, job readiness training and economic development opportunities"

([http://www.humansolutions.org/index.php?pr=Our\\_Mission&root=Our\\_Story](http://www.humansolutions.org/index.php?pr=Our_Mission&root=Our_Story)). The programs and services focus on four areas: Stabilization, Housing, Economic Development, and Homelessness Prevention.

- **Previous involvement with COP/BOP:** Jeff Jewel of Human Solutions is a member of the East Portland Action Plan (EPAP) Committee and Implementation Group.
- **Capacity:** Human Solutions can participate in neighborhood outreach to its East Portland housing residents and clients via the distribution of relevant materials, and provide information to housing residents and clients regarding opportunities for involvement in the Portland planning process.

### ***Portland Impact***

- **Contact:** Rachel Spigal; Mamak Tabrizian Director of Southeast Multicultural Service Center for Seniors and Adults with Disabilities; and Renata Wilson, Director of Housing & Safety Net Services
- **Description:** Portland Impact is based in East Portland and serves families, children, and seniors living in Northeast and Southeast Portland, and Russian and Eastern European families throughout Multnomah County. Its mission is to “help people achieve and maintain self-sufficiency and to prevent and alleviate the effects of poverty) (<http://www.portlandimpact.org/>).
- **Previous involvement with COP/BOP:** Portland Impact worked to reinstate the City of Portland Children’s Investment Fund renewal; Portland Impact also works closely with ONI and other social service providers in Portland.
- **Capacity:** Portland Impact can participate in neighborhood outreach to its East Portland and Russian/Eastern European clients via the distribution of relevant materials and encouraging involvement, and provide information to them regarding opportunities for involvement in the Portland planning process.

### ***ROSE Community Development***

- **Contact:** Amie Diffenauer, Community Organizer
- **Description:** ROSE CDC works primarily in the Lents, Brentwood-Darlington, Foster-Powell, and Mt. Scott-Arleta neighborhoods. Only the Lents neighborhood is included in the East Portland Liaison District. ROSE owns many affordable rental units, and develops affordable ownership housing for low- to moderate-income families and individuals. ROSE residents meet monthly to plan programs, field trips, and fun activities (<http://www.rosecdc.org/>).
- **Previous involvement with COP/BOP:** ROSE CDC is a partner in the Lents Homeownership Initiative in the Lents Town Center Urban Renewal Area.
- **Capacity:** ROSE can participate in neighborhood outreach to its East Portland residents, encourage increased neighborhood association attendance among residents by informing them of available opportunities, and provide information to residents regarding opportunities for involvement in the Portland planning process.

### ***Schools Uniting Neighborhoods (SUN) Community Schools***

- **Contact:** Wilma Goudy, Program Development Specialist, Department of County Human Services
- **Description:** The Schools Uniting Neighborhoods (SUN) Community Schools program is a partnership of Multnomah County, Portland Parks and Recreation, and local non-profit organizations. Many schools in the Centennial, David Douglas, Parkrose, and Reynolds school districts in East Portland are participants in the SUN program. Additionally, the Lents K-8 school is a participant. For a full list of participants and non-profit agencies, visit [http://www.sunschools.org/County\\_Human\\_Services/SCP/SUN/Files/SUN\\_contact\\_list01.pdf](http://www.sunschools.org/County_Human_Services/SCP/SUN/Files/SUN_contact_list01.pdf).
- **Capacity:** SUN can participate in neighborhood outreach to the parents of SUN school participants via the distribution of relevant materials, and provide information to parents regarding opportunities for involvement in the Portland planning process.

## **Neighborhood Association Resources**

### ***East Portland Neighborhood Office***

- **Contact:** Richard Bixby, Executive Director
- **Description:** "The East Portland Neighborhood Office (EPNO) is one of seven neighborhood-based offices within Portland that provides support for the City's volunteer neighborhood associations" (<http://www.epno.org/aboutus.htm>).
- **Previous involvement with COP/BOP:** EPNO is part of the Office of Neighborhood Involvement. The Executive Director is a member of the EPAP Committee.
- **Capacity:** EPNO can participate in outreach to East Portland neighborhood associations, increase neighborhood association attendance by participating in promotional activities, provide small grants for community improvements through its Neighborhood Small Grants program, and increase participation in the Portland planning process by providing information to neighborhood associations.

### ***III. Next Steps***

No plan can be effective without implementation. Now that community partners and contacts have been identified, they must be engaged with the work of the Bureau of Planning. A report recently published by Grantmakers Concerned for Immigrants and Refugees has identified four principles for the inclusion of immigrants in civic engagement with the larger community:

- *Engagement is paramount.* Newcomers are encouraged to engage in all aspects of community problem solving.
- *Participation starts where the newcomer starts.* More than likely this begins with working on issues that affect their daily lives.
- *Education informs all.* Learning must be at the core of program design.
- *Relationship matters.* Building relationships with people from different backgrounds should be a central program component (McGarvey 2004).

As stated in the Introduction, new and creative tools are needed for our outreach efforts. In order to provide a framework for the engagement phase of the plan, we can look to the four principles of civic engagement as adapted for East Portland outreach:

- **Engagement is paramount:** underrepresented communities should be encouraged to participate in the Portland planning process both directly, via Bureau of Planning mailings, meetings, and presentations; and indirectly, via trusted community leaders and family members. Meetings should be held at community centers, community organizations should be engaged as partners in sharing information about opportunities for involvement and engagement, and the City should actively attempt to demystify local government and the planning process.
- **Participation starts where the newcomer starts:** by making the issues at hand relevant to residents' daily lives, we can both encourage participation and gain an understanding of the issues facing our constituents. For instance, discussions about health and access to transportation can be expanded to talk about the role of planning in addressing those issues.
- **Education informs all:** by informing underrepresented communities about the planning process and the benefits of being involved, we can increase participation and create plans that truly reflect East Portland and our City. Education can take many forms: informal discussions about activities in the community and the role of the Bureau of Planning; educating new immigrants about the function of City government and its desire for citizen input; and internal education about effective outreach methods and tools.
- **Relationship matters:** building relationships with community organizations and representatives will create an ongoing dialogue and allow for greater participation of underrepresented communities in the activities of their districts and city-wide planning efforts. Ongoing relationships are the basis of the District Liaison program in the Bureau of Planning, and we have seen that

informal connections and avenues between the BoP and community members is a rewarding way to truly understand the issues facing our communities.

The City of Portland and the Bureau of Planning have made steps toward greater inclusion in all aspects of the planning process. With this guide, community groups and organizations can help to engage the broadest range of community residents possible.

## ***IV. Resources***

### **Publications**

- Asian American Health Coalition. 2005. "Asian American Cancer Program." Montgomery County, Maryland Department of Health and Human Services, <http://www.aahiinfo.org/programs/progCancerInit.php> (accessed August 21, 2008).
- Center for Intercultural Organizing. 2006. *Uniting Cultures in Portland: Bridging the Gap in City Policy*. Portland, OR: Center for Intercultural Organizing, available at <http://www.interculturalorganizing.org/resources/publications.html> (accessed August 15, 2008).
- City of Portland Bureau of Planning. 2007. *East Portland Review*. Portland, OR: Portland Bureau of Planning, available at <http://www.portlandonline.com/planning/index.cfm?a=177862&c=44639> (accessed July 8, 2008).
- Lotspeich, Katherine, Michael Fix, Dan Perez-Lopez, and Jason Ost. 2003. *A Profile of the Foreign-Born in the Portland, Oregon Tri-County Area*. Washington, DC: The Urban Institute, available at <http://www.urban.org/publications/410917.html> (accessed August 18, 2008).
- McGarvey, Craig. 2004. *Pursuing Democracy's Promise: Newcomer Civic Participation in America*. Sebastopol, CA: Grantmakers Concerned with Immigrants and Refugees in collaboration with Funders' Committee on Civic Participation, available at <http://www.gcir.org/publications/gcirpubs/pursuing> (accessed August 18, 2008).
- Science Applications International Corporation. 2005. *Promoting Pedestrian and Bicycle Safety to Hispanic Audiences*. Washington, DC: United States Department of Transportation Federal Highway Administration.
- United States Census Bureau. 2000. Census of Population and Housing. <http://factfinder.census.gov> (accessed August 21, 2008).

## **Web Sites**

### ***Immigrant and Refugee Resources***

Center for Intercultural Organization (CIO): <http://www.interculturalorganizing.org/>

Immigrant and Refugee Community Organization (IRCO): <http://www.irco.org/>

Zenger Farms Emerging Farmer Training Program: <http://zenger.eroi.com/emerging-farmer-training-program>

### ***African/African-American Community Organizations***

Africa House: <http://www.irco.org/programs/42-africa-house-services/71-africa-house>

Highland Christian Center: <http://highlandministries.org/>

### ***Asian Community Organizations***

Asian and Pacific Islander Community Improvement Association (APICIA): <http://www.apicia.org/>

Asian Pacific American Network of Oregon (APANO): <http://apano.wordpress.com/>

Asian Reporter: <http://www.asianreporter.com/>

Chinese-American Citizens Alliance (CACA): <http://www.cacaportland.org/>

Japanese American Citizens League—Portland branch: <http://www.pdxjacl.org/>

Korean American Citizens League: <http://www.kacl.org/>

Portland Chinese Christian & Missionary Alliance Church (PCC&MA Church): <http://www.portlandccma.org/>

### ***Hispanic Community Organizations***

El Hispanic News: <http://www.elhispanicnews.com/>

New Hope Community Church Latino Ministries: <http://www.newhopecommunitychurch.org/family/content.cfm/Ministries/Latino>

### ***Native American Community Organizations***

Native American Youth and Family Center (NAYA): <http://www.nayapdx.org/>

### ***Russian/Eastern European Community Organizations***

Ecumenical Ministries of Portland/Russian Oregon Social Services (ROSS): <http://www.emoregon.org/ross.php>

Portland Impact: <http://www.portlandimpact.org/>

### ***Community Improvement Organizations***

Human Solutions: <http://www.humansolutions.org/>

Portland Impact: <http://www.portlandimpact.org/>

ROSE Community Development: <http://www.rosecdc.org/>

Schools Uniting Neighborhood (SUN) Community Schools: [http://www.sunschools.org/County\\_Human\\_Services/SCP/SUN/](http://www.sunschools.org/County_Human_Services/SCP/SUN/)

### ***Neighborhood Association Resources***

East Portland Neighborhood Office: <http://www.epno.org/index.html>

## V. Appendix A: Organizational Contacts

Organization	Contact	E-mail	Notes
<b>Immigrant and Refugee Resources</b>			
Center for Intercultural Organizing	Margot Kniffin Development and Communications Director 700 N. Killingsworth Street Portland, OR 97217 (503) 287- 4117 Lisa@interculturalorganizing.org	<a href="mailto:margot@interculturalorganizing.org">margot@interculturalorganizing.org</a>	
Immigrant and Refugee Community Organization (IRCO)	Rowanne Haley Media and Communications Coordinator 10301 NE Glisan Street Portland, OR 97220 (503) 234-1541	<a href="mailto:rowanneh@irco.org">rowanneh@irco.org</a>	
Zenger Farms Farmer Training Program	Jill Kuehler Lents International Farmers Market Director 11741 SE Foster Road Portland, OR 97266 (503) 781-6219	<a href="mailto:jill@zengerfarm.org">jill@zengerfarm.org</a>	
<b>African/African-American Community Organizations</b>			
Africa House	Djimet Dogo Program Coordinator 8523 SE Stark Street Portland, OR 97216 (503) 802-0082	<a href="mailto:djimetd@mail.irco.org">djimetd@mail.irco.org</a>	
Highland Christian Center	Renee Watson-Taylor Events Coordinator 7600 NE Glisan St. Portland, OR 97213 (503) 287-9567	<a href="mailto:rtaylor@highlandministries.com">rtaylor@highlandministries.com</a>	

Organization	Contact	E-mail	Notes
<b>Asian Community Organizations</b>			
Asian and Pacific Islander Community Improvement Association (APICIA)	Nancy Roll President of the Board of Directors (503) 425-9519	<a href="mailto:nancynguyenroll@yahoo.com">nancynguyenroll@yahoo.com</a>	
Asian Pacific American Network of Oregon (APANO)	Pam Phan Secretary (503) 896-7560	<a href="mailto:pamphan@gmail.com">pamphan@gmail.com</a>	Pam Phan is a BoP employee
Asian Reporter	News/Event Calendar 922 N. Killingsworth St. #1-A Portland, OR 97217-2220 (503) 283-4445	<a href="mailto:news@asianreporter.com">news@asianreporter.com</a>	
Chinese-American Citizens Alliance (CACA)	Steven Ying President of the Board of Directors C.A.C.A. Portland Lodge 11453 SE Hazel Hill Road Clackamas, OR 97086 (503) 925-5226	<a href="mailto:ssying@verizon.net">ssying@verizon.net</a>	
Japanese American Citizens League (JACL)--Portland Chapter	Susan Leedham Vice-President of the Board of Directors PO Box 86310 Portland, OR 97286 (877) 843-6914	<a href="mailto:leedhamreporting@comcast.net">leedhamreporting@comcast.net</a>	
Korean-American Citizens League (KACL)	Liani Jean Heh Reeves President PO Box 3512 Portland, OR 97208	<a href="mailto:liani@kacl.org">liani@kacl.org</a>	
Portland Chinese Christian & Missionary Alliance Church (PCC&MA Church)	James Sellers and Philip Wong Pastors 7435 SE Foster Road Portland, OR 97206 (503) 775-2854	<a href="mailto:james@pccma.org">james@pccma.org</a> <a href="mailto:philip@pccma.org">philip@pccma.org</a>	

Organization	Contact	E-mail	Notes
<b>Hispanic Community Organizations</b>			
El Hispanic News	Julie Cortez 1200 SE Morrison St Portland, OR 97214 (503) 228-3139 x310	<a href="mailto:jcortez@elhispanicnews.com">jcortez@elhispanicnews.com</a>	
New Hope Community Church	Pastor Patricio Fierro 11731 SE Stevens Road Portland, OR 97086	<a href="mailto:patricio@newhopecommunitychurch.org">patricio@newhopecommunitychurch.org</a>	
<b>Native American Community Organizations</b>			
Native American Youth and Family Center (NAYA)	Lai-Lani Ovalles, Community Development Manager Brad Dennis, Youth and Elders Council Coordinator 5135 NE Columbia Blvd. Portland, OR 97218 (503) 288-8177	<a href="mailto:lailanio@nayapdx.org">lailanio@nayapdx.org</a> <a href="mailto:bradd@nayapdx.org">bradd@nayapdx.org</a>	Submit events for inclusion in the Native Network newsletter sent out on the 1st and 16th; use form
<b>Russian/Eastern European Community Organizations</b>			
Ecumenical Ministries of Portland/Russian Oregon Social Services (ROSS)	Yelena Hansen Program Manager 4033 SE Woodstock Blvd. Portland, OR 97202 (503) 777-3437	<a href="mailto:yhansen@emoregon.org">yhansen@emoregon.org</a>	
Portland Impact	Rachel Spigal Mamak Tabrizian Director of Southeast Multicultural Service Center for Seniors and Adults with Disabilities Renata Wilson, Director of Housing & Safety Net Services 10055 E Burnside St. Portland, OR 97216 (503) 988-6000	<a href="mailto:rspigal@portlandimpact.org">rspigal@portlandimpact.org</a> ; <a href="mailto:mtabrizian@portlandimpact.org">mtabrizian@portlandimpact.org</a> ; <a href="mailto:rwilson@portlandimpact.org">rwilson@portlandimpact.org</a>	

Organization	Contact	E-mail	Notes
<b>Community Improvement Organizations</b>			
Human Solutions	Fran Weick Resident Services Manager 12350 SE Powell Blvd. Portland, OR 97236 (503) 548-0200	<a href="mailto:fweick@humansolutions.org">fweick@humansolutions.org</a>	
Schools Uniting Neighborhood (SUN) Community Schools	Wilma Goudy Program Development Specialist Multnomah County Dept. of Human Services 421 SW Oak St, Suite 200 Portland, OR 97204 (503) 988-6295 x22524	<a href="mailto:wilma.goudy@co.multnomah.or.us">wilma.goudy@co.multnomah.or.us</a>	
Portland Impact	Rachel Spigal Mamak Tabrizian Director of Southeast Multicultural Service Center for Seniors and Adults with Disabilities Renata Wilson, Director of Housing & Safety Net Services 10055 E Burnside St. Portland, OR 97216 (503) 988-6000	<a href="mailto:rspigal@portlandimpact.org">rspigal@portlandimpact.org</a> ; <a href="mailto:mtabrizian@portlandimpact.org">mtabrizian@portlandimpact.org</a> ; <a href="mailto:rwilson@portlandimpact.org">rwilson@portlandimpact.org</a>	
ROSE CDC	Nick Sauvie Executive Director 5215 SE Duke Street Portland, OR 97206-6839 (503) 788-8052 x106	<a href="mailto:nick@rosecdc.org">nick@rosecdc.org</a>	
<b>Neighborhood Association Resources</b>			
East Portland Neighborhood Office (EPNO)	Richard Bixby Executive Director 1017 NE 117th Avenue Portland OR 97220 (503) 823-4550	<a href="mailto:rbixby@ci.portland.or.us">rbixby@ci.portland.or.us</a>	

## **VI. Appendix B: Organizational Capacity**

<b>Organizational Capacity</b>				
<b>Organization</b>	<b>Neighborhood outreach</b>	<b>Increased NA attendance</b>	<b>Small grants</b>	<b>Increased participation in Portland Plan</b>
Africa House (IRCO)	X			X
Asian and Pacific Islander Community Improvement Association (APICIA)	X	X		X
Asian Pacific American Network of Oregon (APANO)	X	X		X
Asian Reporter	X	X		X
Center for Intercultural Organizing (CIO)	X	X		X
Chinese-American Citizens Alliance (CACA)	X	X		X
East Portland Neighborhood Office (EPNO)	X	X	X	X
Ecumenical Ministries of Portland/Russian Oregon Social Services (ROSS)	X			X
El Hispanic News	X	X		X
Highland Christian Center	X			X
Human Solutions	X			X
Immigrant and Refugee Community Organization (IRCO)	X	X		X
Japanese American Citizens League of Portland (JAACL)	X			X
Korean American Citizens League of Portland (KACL)	X			X
Native American Youth and Family Center (NAYA)	X			X
New Hope Community Church (Latino Ministry)	X			X
Portland Chinese Christian & Missionary Alliance Church	X			X
Portland Impact	X			X
ROSE CDC	X	X		X
Schools Uniting Neighborhood (SUN) Community Schools	X			X

