



EAST PORTLAND ACTION PLAN

The East Portland Action Plan (EPAP) acknowledges community strengths and supports existing efforts, while looking strategically at opportunities to improve livability and at policies to address some of the challenges facing East Portland. The EPAP committee was convened by the City of Portland, Multnomah County, and now U.S. Senator Jeff Merkley, for the specific task of providing “leadership and guidance to public agencies and other entities on how to strategically address community-identified issues and allocate resources to improve livability for neighborhoods in the East Portland Neighborhood Office (EPNO) coalition area.”



East Portland – generally east of Interstate 205, is a changing community that is home to 28% of the City of Portland population. Some of the fastest growing neighborhoods in the City of Portland are in East Portland and this growth is creating a transition from a suburban and semi-rural environment into a more urban community. People are moving to the area in part because of the supply of existing and new affordable housing and the reputation for high quality schools. Racial, ethnic, and cultural diversity has increased in recent years (surpassing that of other areas of Portland), offering exciting opportunities and the challenge of inclusive multilingual and cultural community building.

Unfortunately, this rapid growth is straining the area resources: lack of sidewalks; insufficient road ways; inadequate community services; need for localized commercial main streets; and underdeveloped school facilities. The design and quality of new housing is sometimes inconsistent with the desired neighborhood character and livable environments for families. Parks and green space are less prevalent than in other parts of Portland and established facilities are often sorely underdeveloped.



To address the need for East Portland improvements will require creative thinking and action specific to this area that has developed differently and at times separately from the remainder of the City (e.g. sidewalks were historically not required with development; increased housing costs in inner-Portland have lead to displacement of families to the more affordable neighborhoods of East Portland).

We need YOU to make the improvements identified in the East Portland Action Plan become real in our community! A copy of the complete 51-page or 25-page abbreviated EPAP document can be found at: www.eastportlandactionplan.org



Don't ask what the Action Plan can do for you; decide that you will work with us to make the actions and strategies become a reality. The **East Portland Action Plan group meets every fourth (4th) Wednesday of the month at 6:30 PM in the David Douglas School District Office, Board Room at 1500 SE 130th Ave.** (130th at SE Market between Division and Stark). Food is provided and with one week notice, childcare and language interpretation will be arranged. Lore Wintergreen, EPAP staff Advocate, can be reached at: 503.823.4035 or lore.wintergreen@portlandoregon.gov.



To help ensure equal access to City programs, services and activities, the City of Portland will reasonably modify policies/procedures and provide auxiliary aids/services to persons with disabilities. Call 503-823-4000 or the City's TDD at 503-823-6868, or the Oregon Relay Service at 1-800-735-2900 with such requests no less than five (5) business days prior to the event.

East Portland Action Plan

Together we can make the identified improvements become real:

The Action Plan was developed by the community for the community. Over an eight month process with the City of Portland Bureau of Planning and Sustainability, 268 action ideas were identified. The result contains **Strategies** and **Actions** that provide guidance and direction to public agencies, non-profit organizations, businesses and individuals to address the opportunities and challenges facing East Portland. **Funding for future actions will be determined based on agency and community priorities and budget allocations made available through your advocacy.**

We have already shown success:

- Four targeted graffiti removal days in neighborhoods east of I-205
- \$150,000 distributed in East Portland through the EPAP Grants Program
- The Oregon Department of Transportation (ODOT) used federal stimulus funds for new lighting on the I-205 multi-use path and got a \$416,436 grant to partner with Friends of Trees to “green” the corridor by planting hundreds of trees.
- EPAP representatives are now on several Advisory Committees, influencing how and where priorities are set and money is spent.
- The following EPAP prioritized Action Plan items were funded by the City of Portland:



Expanded storefront improvement program for businesses (\$115,000)



Implemented Safe Routes to School + Traffic Safety improvements (\$60,000)



Planning for 122nd Ave. to create a more convenient, walkable neighborhood (\$30,000)



Planning “Gateway Green” (I-205/I-84) development of public space (\$45,000)



\$50,000 initiated a Powell Blvd. Improvement planning project that was matched by a \$330,000 ODOT grant



Hired an EPAP Advocate to support project implementation (\$125,000)

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Actions and Strategies

The following are strategies identified in the East Portland Action Plan – each strategy includes a set of action items to be addressed.

HOUSING AND DEVELOPMENT POLICY

HD.1 *Improve the design and quality of new housing structures*

HD.1.1	Explore design tools and update Community Design standards tailored to East Portland development styles and neighborhoods.
HD.1.2	Explore design requirements and/or mandatory design overlays for multi-dwelling development in high-impact infill areas.
HD.1.3	Explore code provisions to improve corner-lot building orientation.
HD.1.4	Initiate pilot projects for development of high-quality housing compatible with existing development and natural features.
HD.1.5	Implement Courtyard Design Competition ideas and standards.
HD.1.6	Explore financial incentives or other mechanisms to upgrade materials and design quality of multi-dwelling development (MFR façade program).

HD.2 *Improve the appearance, quality and safety of existing housing stock*

HD.2.1	Increase proactive code enforcement for housing; improve information about reporting and mechanisms to address issues.
HD.2.2	Develop a Rental Inspection Program to ensure that minimum life and health standards are maintained in multifamily housing.
HD.2.3	Create a housing rehabilitation program to improve the safety and appearance of existing housing stock.
HD.2.4	Expand community non-profit home repair and rehabilitation assistance programs to cover greater number of households.

HD.3 *Improve public notification for new development and enhance community knowledge, capacity and influence*

HD.3.1	Develop a mechanism to notify school districts of residential development permits.
HD.3.2	Expand development regulation information in multiple languages; assist non-English speakers' understanding of the process.
HD.3.3	Improve outreach and involvement of East Portland residents and businesses in Portland Plan; expand capacity of EPNO land use chairs group to engage in Portland Plan.
HD.3.4	Develop classes to improve technical capacity and expertise in land use for/among neighborhood leaders.
HD.3.5	Consider and develop a mechanism to provide better notification to neighbors of multi-dwelling developments that do not require a land use review.

HOUSING AND DEVELOPMENT POLICY

HD.4 *Review and assess public policies and incentives for housing development*

HD.4.1	Explore policies and mechanisms to address timing and funding of services when development occurs (including schools, parks, streets, etc).
HD.4.2	Align development standards and policies among bureaus to improve coordination and resolve internal conflicts.
HD.4.3	Review and assess housing development tax abatement benefits and impacts in East Portland; consider adjustments as warranted.

HD.5 *Improve regulations and implementation of City code to increase benefit and reduce impacts*

HD.5.1	Explore mechanisms to provide on-site play areas and open space in multifamily housing developments.
HD.5.2	Amend zoning code to improve flag lot development and privacy issues.
HD.5.3	Improve/institute a tree preservation and replacement code.
HD.5.4	Review relationship of zoning density and lot size to address East Portland infill context.
HD.5.5	Develop better guidelines and regulations for transitions between relatively high and moderate intensity zones to mitigate decreased sunlight access and privacy impacts.
HD.5.6	Provide community amenities and improve design to encourage housing that is attractive to households with a range of incomes.

HD.6 *Review and assess Comprehensive Plan Map and implementation in East Portland*

HD.6.1	Assess outcomes of the Outer Southeast Community Plan, update where needed.
HD.6.2	Evaluate location and intensity of current residential zoning including density bonuses.
HD.6.3	Initiate a pilot project in East Portland to test new land use concepts: consider land development, transportation and connectivity, services.
HD.6.4	Engage school districts in long range planning for land use and service provision.

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COMMERCIAL AND MIXED USE

CM.1 *Provide commercial and mixed use development opportunities throughout East Portland*

CM.1.1	Review commercial and mixed use zoning throughout East Portland; consider adding to deficient areas to provide neighborhood services; consider access and walkability equitably throughout area.
CM.1.2	Promote redevelopment in "centers" and along "main streets."
CM.1.3	Support commercial revitalization in business and mixed use districts.
CM1.4	Explore expansion of financial tools for community revitalization, including tax increment financing.

CM.2 *Promote vital and healthy multi-use commercial areas*

CM.2.1	Expand storefront improvement grant program throughout East Portland commercial areas.
CM.2.2	Develop unique/iconic signage and artwork for business districts and key transit stations.
CM.2.3	Scope projects and support pedestrian infrastructure improvements in business districts.
CM.2.4	Explore potential for an arts and entertainment facility or district to serve East Portland.
CM.2.5	Develop and promote "international marketplace" concept for 82nd Avenue.
CM.2.6	Develop business districts maps and marketing materials.
CM.2.7	Develop public spaces and community uses in commercial areas.
CM2.8	Re-examine development regulations and fees for key East Portland business districts (i.e. Gateway, Lents, Division, and Parkrose); reduce barriers to quality development and job creation.

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Actions and Strategies

The following are strategies identified in the East Portland Action Plan – each strategy includes a set of action items to be addressed.

TRANSPORTATION

T.1 *Improve transit service throughout East Portland*

T.1.1	Develop prioritized list for improvements to existing transit stops.
T.1.2	Study potential to increase north-south lines and improve frequency of transit service to serve far East Portland neighborhoods.
T.1.3	Explore opportunities for expanded transit service and improved connections between East Portland neighborhoods and Columbia Corridor employment areas.
T.1.4	Study transit service demand in the Foster/Jenne Road/Pleasant Valley area; plan and implement accordingly.
T.1.5	Evaluate utilization/capacity and management of park-and-ride facilities along MAX Green Line 12 months after opening; plan and implement changes accordingly.
T.1.6	Implement a pilot project for controlled-access MAX platforms along the Blue Line.
T.1.7	Expand City of Portland and TriMet partnership linking sidewalk improvements with transit stop improvements.

T.2 *Increase safety and convenience of walking throughout east Portland*

T.2.1	Prioritize East Portland schools for Safe Routes to School sidewalk and crossing improvements. (see T.7.1)
T.2.2	Study, identify and scope funding for pedestrian crossing safety improvements on Glisan, Halsey, Stark, Division, 122nd, and Foster.
T.2.3	Review policies and procedures to ensure pedestrian improvements concurrent with all new development.
T.2.4	Review policy: prioritize adding sidewalk connections over expanding/widening existing connections.
T.2.5	Improve landscaping, cleanliness, and patrolling of multi-use paths and neighborhood pedestrian paths.

T.3 *Increase safety and accessibility of bicycling in East Portland*

T.3.1	Install striped bike lanes on all major arterials throughout East Portland; prioritize areas with gaps in the bike network.
T.3.2	Increase street sweeping on arterials with bike lanes and paths.
T.3.3	Develop complete and more well-defined bike system plan for East Portland; consider/incorporate safety innovations such as divided bike lanes, "bike boxes", path systems.
T.3.4	Improve and promote Springwater Corridor trail as commuting route; consider adding trailheads/parking.
T.3.5	Provide bike outreach info with East Portland focus.
T.3.6	Assess bike safety issues in key areas - Mall 205, Lents, and Division Street; implement improvements.

TRANSPORTATION

T.4 *Improve safety and multi-modal function of arterial and collector streets throughout East Portland*

T.4.1	Identify and implement low cost/high impact maintenance improvements on SE Powell Boulevard.
T.4.2	Implement Powell Boulevard Safety Improvements: 122nd Avenue to 136th Avenue.
T.4.3	Initiate Powell Boulevard street improvement planning; consider TGM grant to begin process.
T.4.4	Implement 102nd Boulevard Improvements - Phase 2.
T.4.5	Study/ implement signal timing changes on Burnside at 102nd, 122nd, and 148th to improve traffic flow, reduce congestion.
T.4.6	Develop sidewalks on 104th Avenue.
T.4.7	Develop and implement safety improvement plans for collectors adjacent new development areas: 117th and 136th Avenues.
T.4.8	Implement 122nd Avenue Safety Improvements at high crash intersections.
T.4.9	Implement Sandy Boulevard Safety Improvements: 122nd Avenue to 141st Avenue.
T.4.10	Initiate Sandy Boulevard street improvement planning; consider TGM grant to begin process.
T.4.11	Refurbish and maintain landscape traffic islands: Sandy Blvd (102nd to 122nd); 122nd Avenue (North of Glisan).
T.4.12	Repair potholes throughout area.
T.4.13	Consider role of SE 136th Avenue Division to Foster - update local and regional designations.
T.4.14	Explore SDC and other funding opportunities for improving SE 136th Avenue, Division to Foster.
T.4.15	Advocate to make improvements to Powell Boulevard (US 26) east of I-205 a regional priority.

T.5 *Improve the unimproved local streets in East Portland*

T.5.1	Develop best practices pilot project to accelerate local street improvements; explore funding options, design standards, criteria for qualification.
T.5.2	Develop information and outreach campaign to residents along unimproved streets to increase participation in Local Improvement Districts (LIDs).
T.5.3	Evaluate and modify policy and administration for building sidewalks on public streets during development process (address waiver of remonstrance issue).
T.5.4	Study and develop an alternative street standard for local streets in East Portland.

TRANSPORTATION

T.6 *Improve connectivity in East Portland*

T.6.1	Develop a complete and more well-defined future street plan for East Portland.
T.6.2	Develop priorities for decision-making on transportation improvements; consider connections to parks/open space/schools, "green street" design, public safety needs.
T.6.3	Initiate a Powellhurst-Gilbert connectivity and urban form study. (see H.6.3)
T.6.4	Explore ways to improve the function, safety and convenience of the I-205 interchanges at Division Street and Powell Boulevard.
T.6.5	Institute policy and develop plan to provide accessible transportation options (sidewalks, streets, connections) for people with physical disabilities.
T.6.6	Acquire property and develop streets in Central Gateway.

T.7 *Foster equity in transportation decisions and services*

T.7.1	Prioritize East Portland schools in "safer routes to school" funding and implementation. (see T.2.1)
T.7.2	Identify and prioritize East Portland street improvement projects.
T.7.3	Prioritize transportation safety improvements at high-crash intersections.
T.7.4	Establish East Portland Neighborhood Office transportation committee to prioritize projects and advocate with committees and elected-officials.
T.7.5	Engage Bicycle Transportation Alliance, Elders in Action and Willamette Ped Coalition in advocating for East Portland safety improvements.
T.7.6	Study impact of Urban Growth Boundary expansion on future traffic on Foster Road, Powell Boulevard and other key streets. Develop regional funding approach for necessary improvements.

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PUBLIC INFRASTRUCTURE AND UTILITIES

I.1 *Assure continued water quality and water service to East Portland*

I.1.1	Initiate Powell Butte Reservoir drainage improvements.
I.1.2	Construct a second reservoir at Powell Butte to serve citywide water needs.
I.1.3	Re-pipe Powell Valley Road Water District wells for improved capacity and emergency service.
I.1.4	Add additional wells to Columbia Groundwater well fields to increase supply and capacity.

I.2 *Upgrade and maintain public utilities and infrastructure systems throughout East Portland*

I.2.1	Develop a concurrency plan that matches infrastructure needs with the pace of development, especially housing.
I.2.2	Examine policy and opportunities for street lighting on unimproved and substandard streets.

I.3 *Explore green infrastructure partnerships to maximize benefits*

I.3.1	Address stormwater management in the 122nd Avenue area south of Division Street.
I.3.2	Consider opportunities to partner with PDOT and ODOT for multimodal improvements when addressing stormwater issues.
I.3.3	Explore regional stormwater management solutions that provide public open space and recreation benefits.
I.3.4	Explore opportunity for regional stormwater solution along Sandy Boulevard from 102nd Avenue to 162nd Avenue.
I.3.6	Consider green stormwater solutions as part of transportation safety improvement projects on SE Powell Boulevard and NE Sandy Boulevard.

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PARKS AND OPEN SPACE

P.1 Increase schools/parks joint use facilities in East Portland

P.1.1	Expand partnerships between school districts and Portland Parks to increase joint use and expand recreation opportunities.
P.1.2	Develop and implement a school/parks master plan for key opportunity locations.
P.1.3	Explore partnership opportunities to create and sustain "community-center" activities at key schools.

P.2 Improve existing parks in East Portland

P.2.1	Seek private funding partnerships for parks improvements, including foundation grants, donations, etc.
P.2.2	Develop and improve facilities at East Portland parks that are currently undeveloped.
P.2.3	Improve Lents Park sports fields to optimize play time and children safety.
P.2.4	Expand community gardens throughout East Portland parks; continue partnerships with farmers markets and Oregon Food Bank.
P.2.5	Improve facilities that support multi-modal access to parks: bike storage, ADA-compliant and convenient paths, transit orientation.
P.2.6	Increase number of skate parks and other teen-oriented facilities at East Portland parks.
P.2.7	Prioritize funding for development of unimproved park spaces: Beech, Clatsop, Parklane, Eastridge, and East Holladay.

P.3 Improve existing trails in East Portland

P.3.1	Plan and develop Springwater Trailhead facilities at key locations.
P.3.2	Fill gaps and extend the Columbia Slough Trail.
P.3.3	Fill gaps and extend the Marine Drive Trail.
P.3.4	Explore feasibility of a mountain bike area on Powell Butte to reduce conflict with hikers/walkers.

PARKS AND OPEN SPACE

P.4 *Develop new parks and community facilities in facility-deficient areas throughout East Portland*

P.4.1	Identify and fund a “community-built park” as per VisionPDX: pilot program in East Portland.
P.4.2	Study the need for an additional community center in East Portland.
P.4.3	Develop a community facility and/or outdoor pool in East Portland.
P.4.4	Continue planning and promotion of “Gateway Green” open area.
P.4.5	Purchase land for park development; prioritize neighborhoods with parks deficiency.
P.4.6	Consider and develop 'small-site' park standards and plan for East Portland.
P.4.7	Continue and expand installing park improvements on Water Bureau properties.
P.4.8	Prioritize acquiring and developing access to/frontage for existing parks: Bundy Park, Raymond Park, and West Powellhurst Park.
P.4.9	Prioritize acquisition and development of parks in existing underserved areas or where significant residential development is anticipated: Gateway, Powellhurst/Gilbert, MAX station areas.

P.5 *Develop new multi-use trails and green corridors*

P.5.1	Identify streets that can provide north-south connections for linear parkways that combine bike trails and walkways (such as 139th Avenue).
P.5.2	Develop the Sullivan’s Gulch trail.

P.6 *Create access to and develop facilities for water bodies*

P.6.1	Develop a low-cost paddling facility near the I-205 bridge to access Government Island.
P.6.2	Consider, plan, and develop launch points along Johnson Creek.
P.6.3	Create access to Fairview Lake/Mud Lake for light watercraft.
P.6.4	Develop access/easement plan to maintain access to Columbia slough and river as area develops.

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NATURAL AREAS AND ENVIRONMENT

NA.1 *Improve environmental function of urbanized areas and mitigate impacts*

NA.1.1	Create and implement program to maximize native/low-maintenance/drought-tolerant landscaping of public spaces throughout East Portland: public buildings/properties, street medians, schools.
NA.1.2	Increase street tree plantings throughout East Portland.
NA.1.3	Develop standards to maximize application of "green streets" to serve multiple neighborhood objectives: stormwater management, pedestrian safety, green space.
NA.1.4	Develop Citywide Tree Code initiative to address tree code and development issues.
NA.1.5	Expand school composting program.

NA.2 *Improve natural areas throughout East Portland*

NA.2.1	Improve Johnson Creek habitat and flood storage.
NA.2.2	Advance Powell Butte wildfire protection.
NA.2.3	Eradicate invasive plant species in public and natural areas.

NA.3 *Increase public access to natural areas*

NA.3.1	Create passive recreation development standards that are sensitive to habitat needs and seek to minimize impacts to neighboring residents.
NA.3.2	Develop opportunities for increased public access to BES/City-owned properties for passive recreation.
NA.3.3	Purchase land in the Lava Domes area to begin "Forest Park East."
NA.3.4	Support Zenger Farm outreach and wetland restoration programs.
NA.3.5	Develop and implement East Portland natural areas public education program to increase awareness and use (where appropriate).

NA.4 *Attain environmental equity in East Portland*

NA.4.1	Increase active and passive recreation space on par with citywide recreation space and best practices standards.
NA.4.2	Require incorporation of environmental sustainability practices for all projects receiving public funding.

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Actions and Strategies

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ECONOMIC DEVELOPMENT AND WORKFORCE TRAINING

EC.1 *Develop and implement a comprehensive economic development plan and policy agenda*

EC.1.1	Undertake a comprehensive assessment of East Portland's strengths, weaknesses, opportunities and threats for economic development, including work skills profiles.
EC.1.2	Identify family-wage target industries and develop a plan to pursue such industries; identify partnerships, funding and timeline necessary to implement the plan.
EC.1.3	Develop and implement marketing plans to recruit target industries.
EC.1.4	Develop an advocacy agenda for promoting economic development in East Portland. Identify opportunities to influence public policy, planning, and funding decisions that affect economic development and investment in the area.

EC.2 *Promote key opportunity sites for economic development*

EC.2.1	Inventory and prioritize developable and redevelopable industrial and employment lands for recruitment of target industries.
EC.2.2	Identify and prioritize commercial nodes and commercial street frontages suitable for storefront and/or "main street" improvements; consider other design and infrastructure improvements.
EC.2.3	Identify and promote opportunities for siting public institutions in the area, such as government offices and court houses.

EC.3 *Promote and support small and independent Portland-based and -owned businesses*

EC.3.1	Identify and develop strategy to remove barriers to small business development in East Portland.
EC.3.2	Conduct East Portland-specific workshops about business development and revitalization.
EC.3.3	Fund the Economic Opportunity Initiative for micro and small business development.
EC.3.4	Develop a centrally-located small business resource center.
EC.3.5	Expand outreach for the Economic Opportunity Initiative (EOI) for small business development throughout East Portland.

ECONOMIC DEVELOPMENT AND WORKFORCE TRAINING

EC.4 *Increase and promote workforce training and employment opportunities for East Portland residents*

EC.4.1	Promote East Portland as opportune location for trade/technical schools and other educational institutions.
EC.4.2	Develop and build relationships between business community and other community organizations for mentoring, skill building, fundraising and development.
EC.4.3	Develop clearing house/program to connect East Portland residents with workforce training and education programs that lead to career track, living wage jobs.
EC.4.4	Develop a comprehensive plan to train, place and advance East Portland residents in career track, living wage jobs.
EC.4.5	Connect East Portland residents to family-wage employment outside of the area by identifying and removing barriers, such as limited transportation options.

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EDUCATION INFRASTRUCTURE AND PROGRAMS

L.1 *Improve early childhood education*

L.1.1	Provide free full-day kindergarten at all East Portland public elementary schools.
L.1.2	Advocate through legislature and others for statewide funding of early childhood programs for East Portland.
L.1.3	Increase academic component for East Portland kindergarten students.

L.2 *Increase availability of youth-focused programs*

L.2.1	Encourage needs-based funding for SUN schools - prioritize where indicators warrant resources (i.e., poverty).
L.2.2	Start “Mentor East” campaign with a focus on recruiting local seniors. Create alliance with other organizations such as Big Brother/Big Sister organizations to increase mentoring, especially within minority communities.
L.2.3	Create pilot local student exchange program -- cultural exchange within East Portland.
L.2.4	Increase funding to after-school programs such as Boys and Girls Club, Police Activities League, etc.
L.2.5	Increase access to community-based youth athletics; reduce barriers such as registration fees.
L.2.6	Develop a teen center in East Portland.

L.3 *Strengthen stability and quality of East Portland K-12 schools*

L.3.1	Develop a marketing campaign for East Portland schools showcasing high achievement and innovation.
L.3.2	Develop connections between high school students and higher education and workforce development, such as SUN schools' business consultants.
L.3.3	Create a County service provider forum to develop student "wraparound" services plan for East Portland.
L.3.4	Advocate with the City Council and Legislature to increase school funding for East Portland schools through system development charges.
L.3.5	Assess school resources and curriculum in PPS' East Portland schools in relation to other PPS schools; adjust as needed.

L.4 *Increase the academic success of East Portland K-12 students*

L.4.1	Include East Portland youth in education planning activities.
L.4.2	Identify at-risk students and develop targeted services, alternate education opportunities through community colleges.
L.4.3	Expand cost-effective college credit program opportunities for high school students.
L.4.4	Augment Career Consortium (inter-district programs) to expand opportunities and coordinate better between districts.

EDUCATION INFRASTRUCTURE AND PROGRAMS

L.5 *Increase community college and K-12 school districts coordination*

L.5.1	Support, promote and expand Mt. Hood Community College's presence and offerings in East Portland.
L.5.2	Develop programs to locate and assist adults (25 years or older) to complete high school education.

L.6 *Increase partnerships among and with East Portland K-12 school districts*

L.6.1	Explore opportunity to add community center programming in East Portland school facilities.
L.6.2	Consider and include East Portland school districts in Portland Schools Foundation activities and leadership.
L.6.3	Create a forum for ongoing communication that includes leaders from school districts, community colleges, business community and the East Portland Neighborhoods organization.
L.6.4	Adopt policy to engage all Portland school districts in matters of citywide policy affecting schools.

L.7 *Increase parental involvement in and access to public K-12 schools*

L.7.1	Identify issues and develop program to reduce cultural barriers to school/parent interaction.
L.7.2	Provide bi-lingual, bi-cultural staff at schools with large immigrant populations to serve as parent involvement coordinators and liaisons.

L.8 *Increase community library services and facilities*

L.8.1	Study library service needs and develop plan to increase branch Library services for underserved parts of East Portland.
L.8.2	Explore restoring the library at Parkrose High School.
L.8.3	Add book drops, activity center or small scale "storefront" or branch libraries to broaden service in the area.

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PUBLIC SAFETY

PS.1 *Develop a public safety “messaging” program to increase community policing efforts*

PS.1.1	Increase community reporting of livability crimes through non-emergency phone number: Multi-lingual “It’s OK to Call” campaign.
PS.1.2	Increase and broaden domestic violence outreach through culturally-specific messaging campaign.
PS.1.3	Expand community policing outreach to engage non-English/ethnic/minority and faith communities.
PS.1.4	Institute a "311" phone system that allows residents to place a single phone call for information and services.

PS.2 *Broaden East Portland Precinct’s outreach and community involvement*

PS.2.1	Develop and initiate a quarterly “East Portland Community Policing Citizen Award” program.
PS.2.2	Expand "EPIC" (East Portland Involved Citizens) block captain program to all neighborhoods in East Portland.
PS.2.3	Increase participation in the East Precinct Advisory Committee.
PS.2.4	Engage the community to proactively reduce property crime through information sharing and other programs.
PS.2.5	Refine police recruitment criteria to ensure police force in East Portland reflects community diversity.

PS.3 *Expand availability of gang preventions programs and equitable allocation of resources toward such programs*

PS.3.1	Audit resource allocation for gang prevention in East Portland - adjust based on findings.
PS.3.2	Increase resources for gang prevention focus on East Portland.
PS.3.3	Continue and expand inter-jurisdictional partnerships to ensure borderless crime-fighting.

PS.4 *Increase comprehensive, sustained graffiti prevention and clean-up programs*

PS.4.1	Create graffiti prevention and abatement task force with implementation plan: Graffiti clean-up kits and hotline.
PS.4.2	Use Multnomah County Corrections work crews for graffiti and garbage cleanup as appropriate.
PS.4.3	Initiate and sustain a targeted graffiti clean up of key East Portland areas.
PS.4.4	Develop an on-going "Adopt a Block" graffiti removal program with resources.
PS.4.5	Develop youth fundraising and graffiti clean-up program - provide seed money to community groups for monthly clean-ups.

PUBLIC SAFETY

PS.5 *Improve public safety on Tri-Met facilities in East Portland*

PS.5.1	Post safety and contact information on vehicles and stations such as “customer code of conduct” and how to contact TriMet driver on MAX trains.
PS.5.2	Provide enhanced security in Park and Ride lots such as patrolling, lighting, maintenance.
PS.5.3	Sustain TriMet's security measures on MAX trains and at stations: uniformed personnel, fare checking, lighting, patrolling, etc.
PS.5.4	Develop phones/emergency communications at every MAX station.

PS.6 *Increase public safety through design and physical improvements*

PS.6.1	Audit street lighting levels in key neighborhood crime “hot spots”; Identify needed improvements.
PS.6.2	Conduct Crime Prevention Through Environmental Design (CPTED) assessments for key high crime business districts; identify needed improvements including sidewalks.
PS.6.3	Make safety and aesthetic improvements along the Springwater Corridor, especially at trailheads.
PS.6.4	Study potential for community policing contact stations at MAX stations.

PS.7 *Increase enforcement of code violations and develop tools for improved neighbor relations*

PS.7.1	Proactively and methodically address neighborhood code compliance issues, not just in response to complaints.
PS.7.2	Require Good Neighbor agreements for significant new residential development.

East Portland Action Plan

Actions and Strategies

The following are strategies identified in the East Portland Action Plan – each strategy includes a set of action items to be addressed.

HOUSING ASSISTANCE AND SAFETY NET SERVICES

SN.1 *Assist in stabilizing low income residents/families*

SN.1.1	Increase energy assistance for low income residents in East Portland.
SN.1.2	Pilot a rent assistance program to assist families to remain in one home throughout the school year.
SN.1.3	Expand the Lents Homeownership Initiative model to all of East Portland: stakeholder-driven, marketing campaign, community leadership.
SN.1.4	Increase funding and outreach for home maintenance assistance to low income homeowners.
SN.1.5	Develop new and expand existing weatherization grants program to fund energy efficiency upgrades in exchange for guaranteed rents.
SN.1.6	Support safe, convenient, and cost-effective childcare throughout East Portland.
SN.1.7	Increase services for single, homeless adults in East Portland.

SN.2 *Support diversity in neighborhoods*

SN.2.1	Increase sustainable homeownership for moderate income households.
SN.2.2	Increase opportunities for minority homeownership.

SN.3 *Increase support for independent elderly and disabled people*

SN.3.1	Create a good neighbor program through block captains, tailored to reach out to elderly and disabled residents.
SN.3.2	Provide funding assistance for seniors to make energy efficiency upgrades.

SN.4 *Establish 'resident activities coordinators' at multi-family dwellings*

SN.4.1	Institute policy requiring ongoing provision of coordinator for publicly-financed housing properties.
SN.4.2	Develop mechanism to require or provide incentives for the hiring of a coordinator at existing multi-family housing, public and private.
SN.4.3	Develop recreation and interaction activities for younger multi-family housing residents.

SN.5 *Provide life skills training and education opportunities for East Portland residents*

SN.5.1	Institute the Portland Police Bureau's Project Clean Slate in East Portland and fund on an on-going basis.
SN.5.2	Develop an outreach program to parents to educate them on their rights to advocate for their children.
SN.5.3	Expand availability of English language learning and civics education classes for parents.

SN.6 *Promote healthy communities in East Portland*

SN.6.1	Use Health Impact Assessments to evaluate and mitigate impacts of the built environment on public health in East Portland.
SN.6.2	Increase information about health clinics in East Portland.
SN.6.3	Expand participation in schools/parks Summer Lunch Program.

East Portland Action Plan

Actions and Strategies

The following are strategies identified in the East Portland Action Plan – each strategy includes a set of action items to be addressed.

COMMUNITY BUILDING

CB.1 *Increase interaction among cultural communities and geographic neighborhoods*

CB.1.1	Promote block parties and develop a block party kit that can be distributed to existing organizations, neighborhoods and community events.
CB.1.2	Engage ethnic communities in neighborhood activities; provide translation/ language services to remove barriers; improve messaging and invitations.
CB.1.3	Create an annual event to celebrate the ethnic cultures of East Portland.
CB.1.4	Organize walking or biking tours through the area.
CB.1.5	Provide full/additional resources for community organizing efforts that support ongoing community building and development work (including community small grants program).

CB.2 *Empower and engage East Portland residents and businesses in civic decision-making*

CB.2.1	Build ongoing East Portland Action Plan advocacy group to sustain action plan efforts over time.
CB.2.2	Host Elected Officials week or Leaders Forum in East Portland.
CB.2.3	Develop and hold leadership and civic engagement classes/programs for East Portland citizens to build capacity for participating in lobbying, advocacy, board participation, partnerships, etc.
CB.2.4	Develop an ongoing program to assess and improve East Portland's participation in City and County policy making and budget setting activities.

CB.3 *Involve East Portland residents in community projects and building community identity*

CB.3.1	Develop survey instruments and tools for community conversations.
CB.3.2	Establish a “listening post” or information center at existing community-based events.
CB.3.3	Initiate “community conversations” at community forums and with existing groups to lay the foundation for community identity.

CB.4 *Create community gathering places in East Portland to increase community identity and pride*

CB.4.1	Develop areas that are a source of community pride and identity: foster an 'eastside downtown' and community gathering areas and/or farmers markets.
CB.4.2	Identify target areas for holding community organizing activities such as commercial nodes or neighborhoods focal points such as schools, parks or community centers.
CB.4.3	Develop gateway plans for key entries into East Portland.
CB.4.4	Support East Portland as the location for a citywide Multicultural Center.

COMMUNITY BUILDING

CB.5 Foster and market East Portland's positive attributes

CB.5.1	Promote positive media stories for East Portland.
CB.5.2	Develop a marketing campaign about why East Portland is a great place to buy a home.
CB.5.3	Inventory East Portland's unique assets and create a long-term marketing media campaign to publicize; include development of website.

CB.6 Strengthen and increase participation in neighborhood services

CB.6.1	Provide annual mailing to all East Portland addresses about role of neighborhood associations and how to become involved.
CB.6.2	Develop and implement outreach program to residents typically underrepresented in East Portland neighborhood associations: renters, youth, disabled, diverse race and ethnicities, etc.
CB.6.3	Create an advocate position to seek funding for livability improvements, neighborhood associations and groups.

CB.7 Enhance East Portland's sense of community through historic resource identification and preservation efforts

CB.7.1	Gather information regarding historical resources and determine focus areas for additional research and potential historic preservation efforts.
CB.7.2	Initiate oral history project for East Portland - integrate results into broader historic resources work.

East Portland Action Plan

Actions and Strategies

The following are strategies identified in the East Portland Action Plan – each strategy includes a set of action items to be addressed.

EQUITY

EQ.1 *Foster and equitable distribution of public resources for East Portland*

EQ.1.1	Initiate a citywide audit of resource allotment - research tax equity and contributions of East Portland to the tax base.
EQ.1.2	Initiate county audit of resource allotment in East Portland - tax contribution/ use and service needs alignment.
EQ.1.3	Conduct a citywide audit of representation of East Portland residents and businesses on City and County commissions.
EQ.1.4	Establish a goal that East Portland will attain parity with other parts of the City in public facilities and capital spending.
EQ.1.5	Establish annual budget set-aside for East Portland neighborhood-based projects.

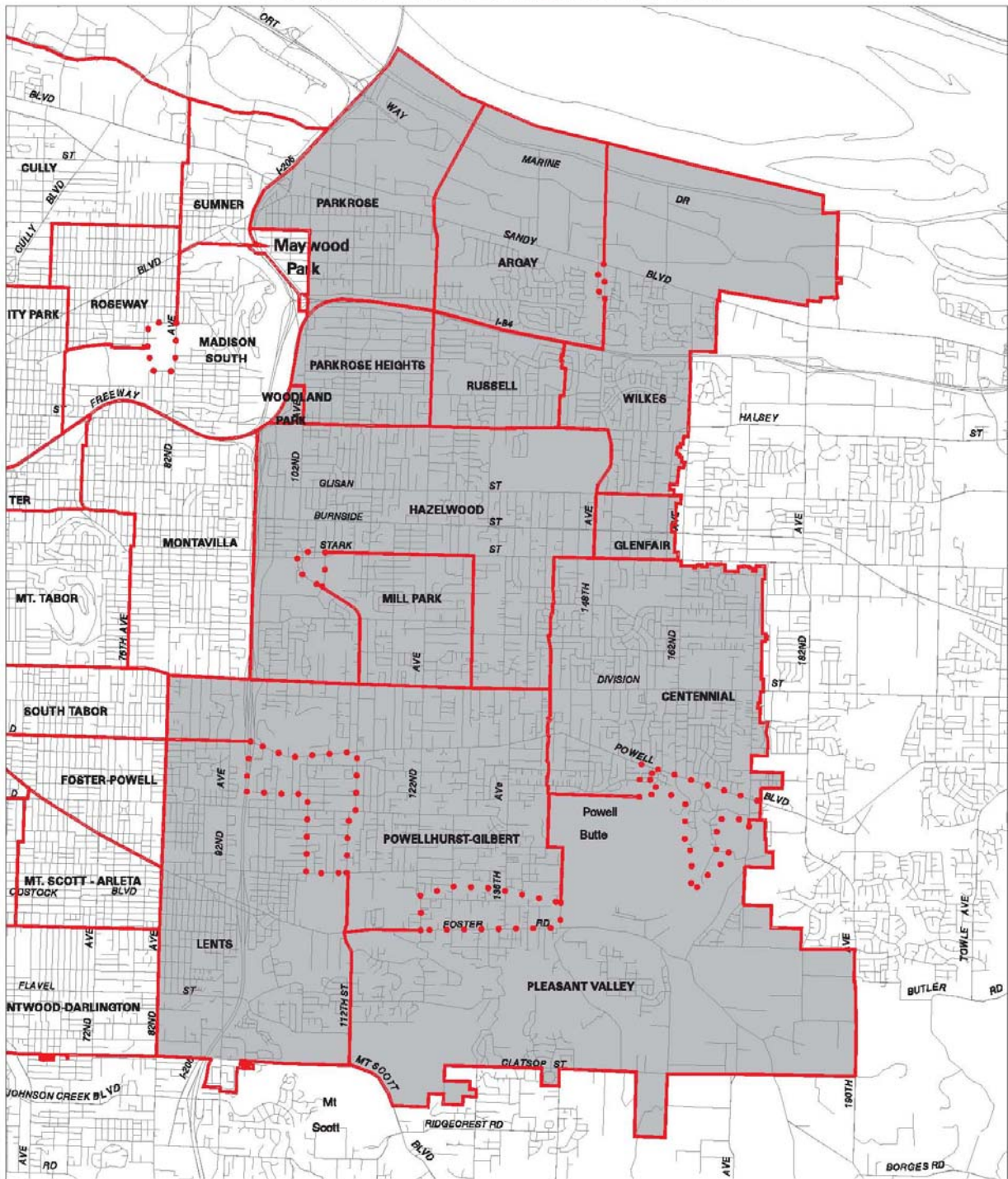
EQ.2 *Foster regional equity in the distribution of affordable housing*

EQ.2.1	Explore ways to balance regional affordable housing supply and promote fair share for different parts of Portland.
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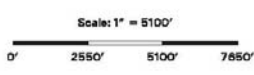
EQ.3 *Implement Actions in the East Portland Action Plan*

EQ.3.1	Create an ongoing group to monitor EPAP progress and advocate for action.
EQ.3.2	Annual review of agency budgets vis a vis EPAP priorities.

EAST PORTLAND NEIGHBORHOOD OFFICE



— Neighborhood Boundary
..... Overlapping Boundary
 July 07, 2006



City of Portland
 Office of Neighborhood Involvement and
 Bureau of Planning