EPAP Strategic Priorities
Fiscal Year 2013-14

Each priority is followed by the Action Plan item(s) to which it relates.

A. Set a goal that East Portland (EP) attain parity with other parts of the city in public facilities and capital spending; encourage City Bureaus to prioritize projects in EP. (EQ.1.4, EQ.3.2)

B. Institutionalize geographic mapping of City spending. (EQ.1.1)

C. Integrate the East Portland Action Plan into the Comprehensive Plan, including zoning and design standard recommendations developed in the ‘122nd Zoning Project’, with application throughout East Portland. (CM1.1)

D. Initiate a citywide audit of resource allotment – research tax equity and contributions of East Portland to the tax base. (EQ.1.1)

E. Fund EPAP implementation: Advocate position, projects, and operations. (EQ.1.5, EQ.3.1, CB.1.5, CB.2.1)

F. Engage ethnic communities in neighborhood activities; provide translation/language services to remove barriers and improve messaging and invitations. (CB.1.2)


H. Fund the ‘Outer Powell Conceptual Design Plan’; Advocate to make improvements to Powell Boulevard (US 26) east of I-205 a regional priority. (T.4.1, T.4.2, T.4.15)
I. Maximize East Portland’s economic benefits from the public projects. (EC.1.4, EC.2.3, EC.4.2, CM.1.2, CM.1.3, CM.2.3, and CM.2.7)

J. Take the next steps to implement the ‘Gateway Education Plan’ - Promote catalyst workforce development projects: Advocate for the Gateway Education/Economic Development Center. (EC.2.3, EC.4.1-.4, L.3.2, L.6.3, CM.1.2-.4, CM.2.4, CM.2.7)

K. Connect East Portland residents to family-wage employment outside of the area by identifying and removing barriers, such as limited transportation options. (EC.4.5)

L. Market East Portland as a place to do business. (EC.1.2, EC.1.3, and CM.2.6)

M. Encourage existing business growth through outreach to top employers. (EC.1.2, EC.1.3, and CM.1.3)

N. Get East Portland ready for business with an up-to-date real estate inventory. (EC.2.1, EC.2.2, and EC.2.3)

O. Implement existing Park master plans: Parklane, Beech, Clatsop Butte. (P.2.1, P.2.2, P.2.5, P.2.7)

P. Support East Portland as the location for a citywide Multicultural Center. (CB.4.4 and P.4.2)

Q. Establish policy and practice that balances regional affordable housing supply and promotes fair share across Portland. (EQ.2.1)

R. Increase opportunities for minority home ownership. (SN.2.2)

S. Evaluate location and intensity of current residential zoning as it reflects maintaining low-income housing stock and enhances middle-income housing development. (HD.6.2)

T. Create a housing rehabilitation program to improve the safety and appearance of existing housing stock. (HD.2.3)

U. Establish policies and practices to address timing, permit notification, and funding of services when development occurs; include schools, parks, streets, etc. (HD.3.1, HD.4.1)

V. Formulaic equity and criteria that establishes ‘Children’s Levy’ fund distribution based upon Free & Reduced Lunch and racial/ethnic disparity demographics. (EQ.3.2)
W. Advocate for statewide funding of early childhood programs for East Portland through the legislature and State departments. (L.1.2)

X. Increase parental involvement in and access to public K – 12 schools. (L.7)

- Multnomah County: Study library service need and expand services to meet the needs of underserved areas of East Portland. (L.8.1 and L.8.3)
- Multnomah County: Increase information about health clinics in East Portland. (SN.6.2)

- METRO funding and project selection criteria should reflect the prioritization of Regional Centers. (CM.1.2)
- METRO: Purchase land in the Lava Dome area to begin "Forest Park East". (NA.3.3 )
- METRO: Develop and implement East Portland natural areas public education program to increase awareness and use (where appropriate). (NA.3.5)