

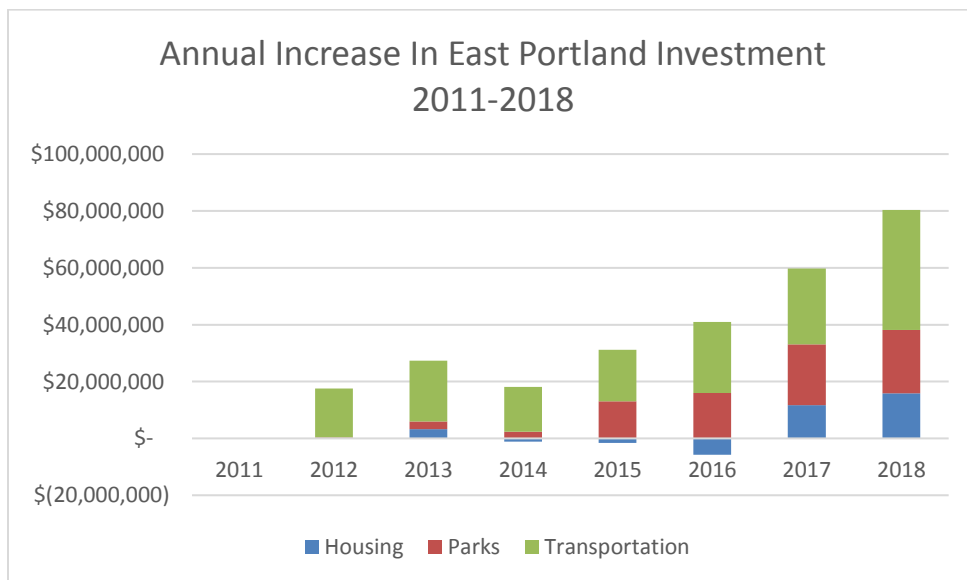


East Portland Action Plan

East Portland Action Plan (EPAP) Eight-Year Budget Mapping Analysis March 2018

At the request of the East Portland Action Plan (EPAP), in 2011 Mayor Sam Adams directed city bureaus to map their investments geographically. Budget mapping has been an invaluable tool to track the progress in achieving equity for the most disinvested neighborhoods in Portland. Eight years of Budget Mapping data (Chart 1) show a cumulative increase of \$267 million in funding for three quality of life bureaus. This demonstrates the effective partnership between EPAP and the City of Portland to accomplish the goals of the adopted 2009 Action Plan and to reduce disparities in public investment and level of service.

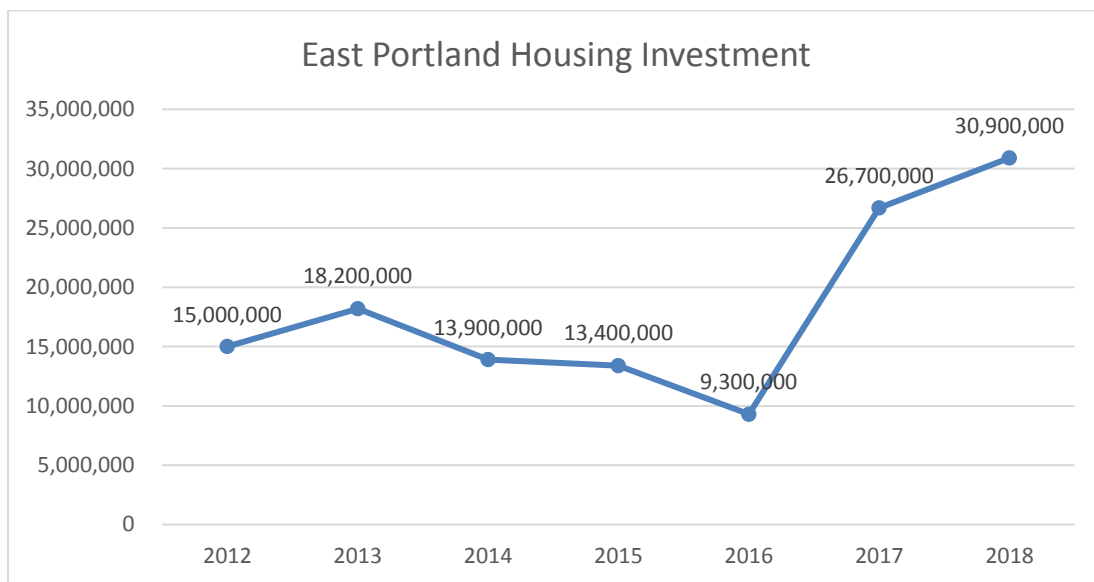
Chart 1



Portland Housing Bureau

Increased funding for affordable housing is essential to achieving EPAP’s involuntary displacement prevention goal. The Portland Housing Bureau (PHB) has stepped up its game – after several years of decline, housing investment in 2017 and 2018 were the greatest ever recorded in East Portland (Chart 2). This reflects large new projects under construction in Lents and Hazelwood Urban Renewal Areas (URAs). While 2018 is PHB’s best year ever for East Portland, it should be noted that East Portland per capita investment in 2017 was still only 90% and in 2018 only 75% of the city average (Chart 3). This may be because the largest pot of local housing funds is from central city urban renewal areas and downtown units are much more expensive to build. Because of lower property costs, city housing investment in East Portland would produce many more units than it would in the Central City.

Chart 2



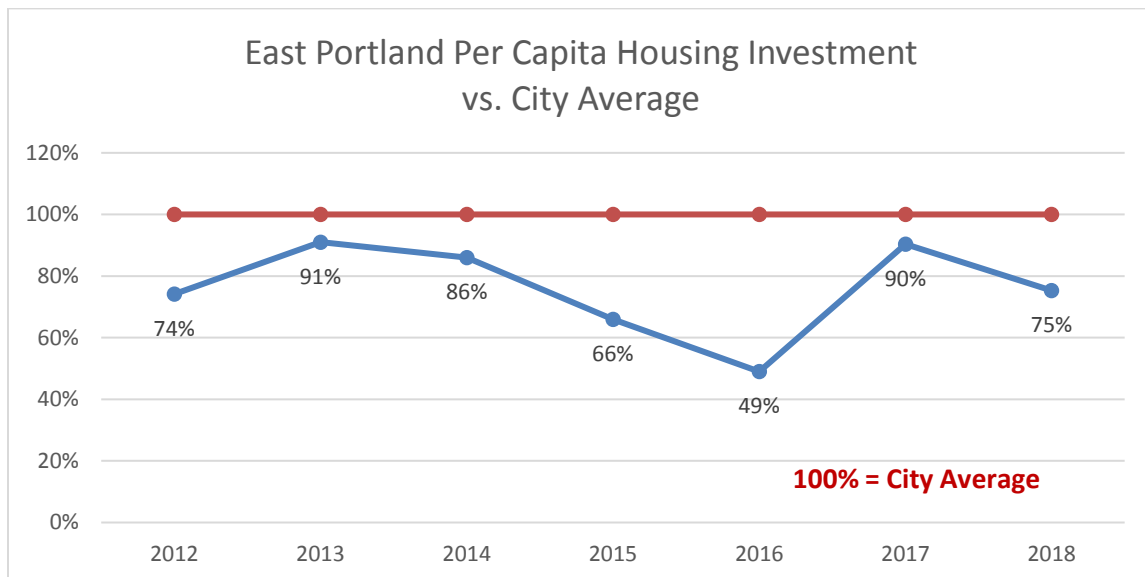
The rapid rise in Lents housing costs –PHB’s *State of Housing in Portland* reports that home price inflation there was the highest in the city – confirms that gentrification and displacement are serious factors in East Portland. Now is the time for a land banking strategy here.

The EPAP Fiscal Year 2017-18 Strategic Priorities and East Portland Involuntary Displacement Prevention Recommendations include the following practical approaches to addressing housing in the current East Portland conditions:

- Establish policy and practice that balances regional affordable and American Disabilities Act (ADA) accessible housing supply and promotes fair share across Portland;

- Increase opportunities for sustainable moderate income and minority home ownership and cooperative ownership;
- Fund a housing rehabilitation program for East Portland to improve the safety, appearance, and affordability of existing housing stock. Involve the East Portland Action Plan Housing Subcommittee in the development of the program;
- Comprehensive renter protections including rent stabilization; just cause eviction, code enforcement, and renter education;
- Inclusionary Zoning;
- No Net Loss/Affordable Housing Preservation Ordinance;
- Community Benefits Agreements (CBA); and
- Anti-Displacement Impact Analysis.

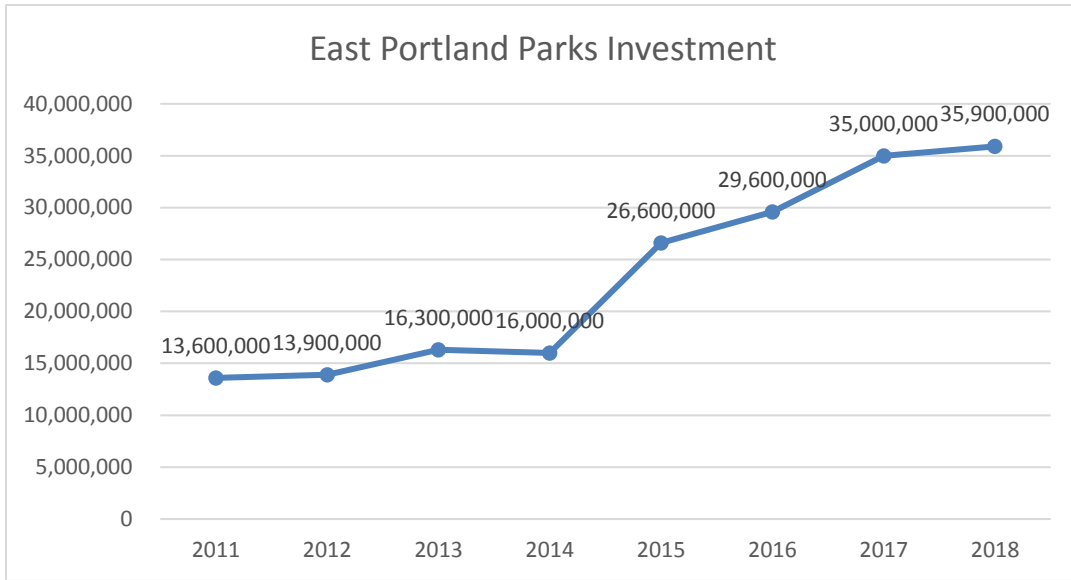
Chart 3



Portland Parks and Recreation

East Portland parks investment has increased from \$13.6 million in 2011 to \$36 million in 2018 (Chart 4). Parks Commissioners Amanda Fritz and her predecessor, Nick Fish, have prioritized East Portland programs and capital improvements. Until this year, Portland Parks and Recreation is the only one of the three bureaus in this analysis to invest above the city per capita average (Chart 5), which Parks has achieved for each of the last four years. This work models a conscious effort to go beyond fair share, toward addressing equity in city spending.

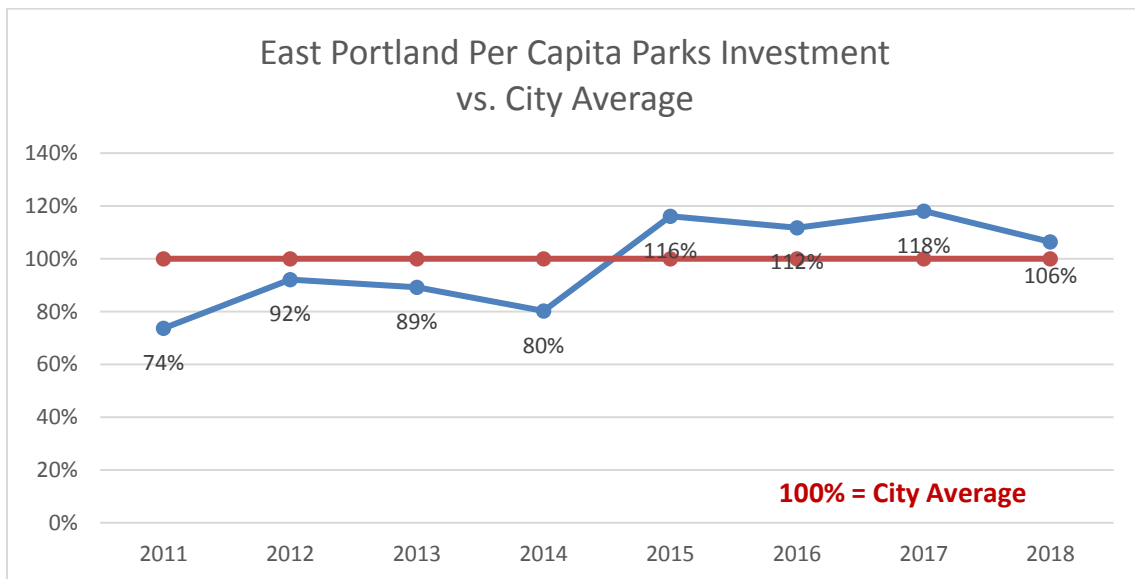
Chart 4



East Portland Action Plan has identified many parks' needs, some of which have been accomplished. The EPAP Fiscal Year 2017-18 Strategic Priorities include the following:

- Implement existing Park master plans: Parklane and Clatsop Butte;
- Connect Lava Dome areas to begin "Forest Park East"; and
- Complete planning/design work for Gateway Green park, where elements are already being implemented.

Chart 5



Portland Bureau of Transportation

From 2011 to 2018, the East Portland transportation budget nearly quadrupled from \$15.5 million to \$57.7 million (Chart 6). In 2018, East Portland transportation investment exceeded the per capita city average for the first time. These numbers reflect implementation of East Portland in Motion projects and safety improvements funded by the local gas tax increase.

In addition, the City of Portland made implementation of the “Outer Powell Blvd. Conceptual Design Plan” a legislative priority. With this support, the State committed \$110 Million to make this high crash corridor a safer and healthier roadway.

The EPAP Fiscal Year 2017-18 ‘Strategic Priorities’ include the following that has guided the much-needed infrastructure advances:

- Fully fund the “East Portland in Motion” (EPIM) strategy, including the 130’s and 4M greenway projects;
- Develop an EPIM 2 plan using Safe Routes To School as a priority criterion (3/4 of the Tier 1 EPIM projects have been implemented or funded);
- Prioritize East Portland pedestrian projects that: increase crossing safety on major arterial roadways; connect to transit, neighborhood schools, and/or are concurrent with new developments;
- Annually add 15 additional rapid-flashing beacon pedestrian crossings and 15 intersection signal changes with red-light cameras;
- Fund the “Outer Powell Conceptual Design Plan” and make improvements to Powell Boulevard (US 26) east of I-205 a regional priority.
- Add cycle-track or separated bike lanes to the project design (with EPAP advocacy and great partners in the city and state, funding is secured to implement most of the Powell Conceptual Design Plan).

Chart 6

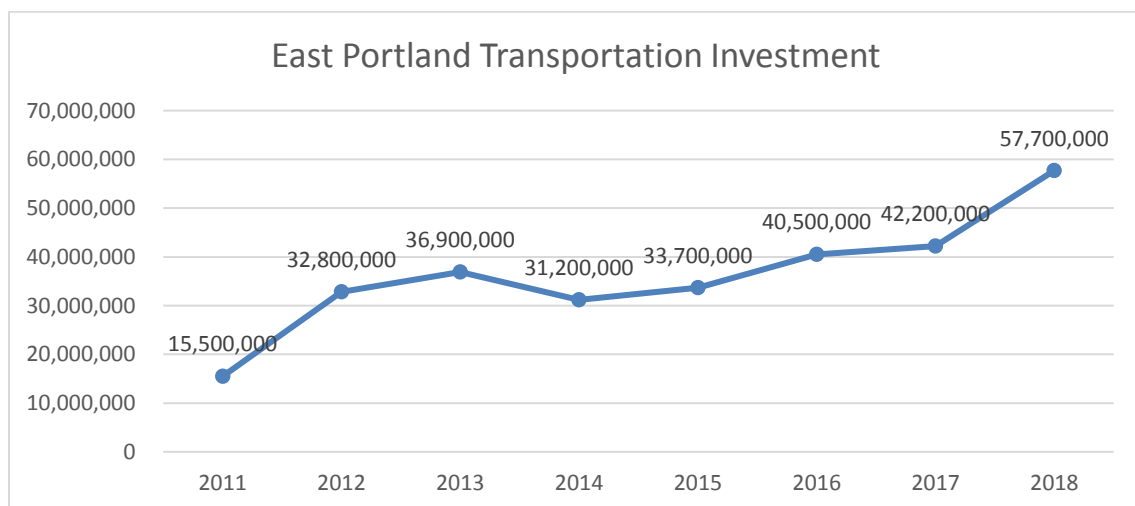
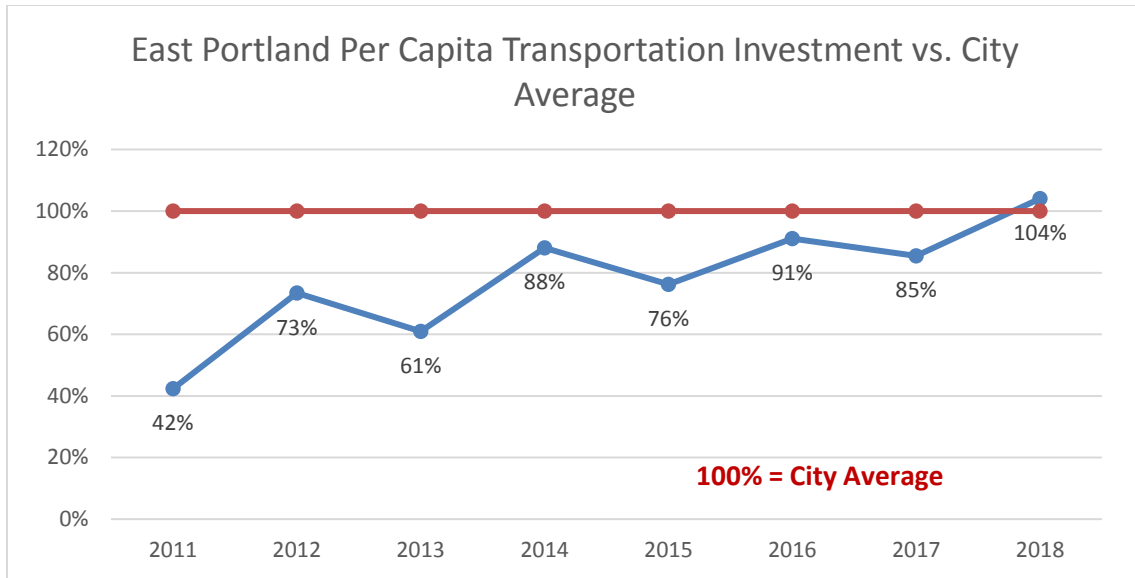


Chart 7



East Portland Quadrant Plan

Development of a Quadrant Plan for East Portland similar in depth to the planning done in the central city, is a next step in planning for EPAP and East Portland. It has been nearly a decade since the adoption of the original Action Plan, a decade of explosive growth in population, rents, home prices, homelessness/houselessness, and traffic congestion. Portland is not immune to national trends in income and wealth inequality, and racial segregation. It is no accident that every year for the past 20 years, East Portland residents report significantly lower satisfaction than any district in the Auditor’s Community Survey. A Quadrant Plan will build on the success of the East Portland Action Plan and bring the East Portland community closer to parity with the rest of our city.

EAST PORTLAND ACTION PLAN

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