



East Portland Action Plan (EPAP)

**Multnomah County
July 22, 2010**

East Portland Action Plan (EPAP)

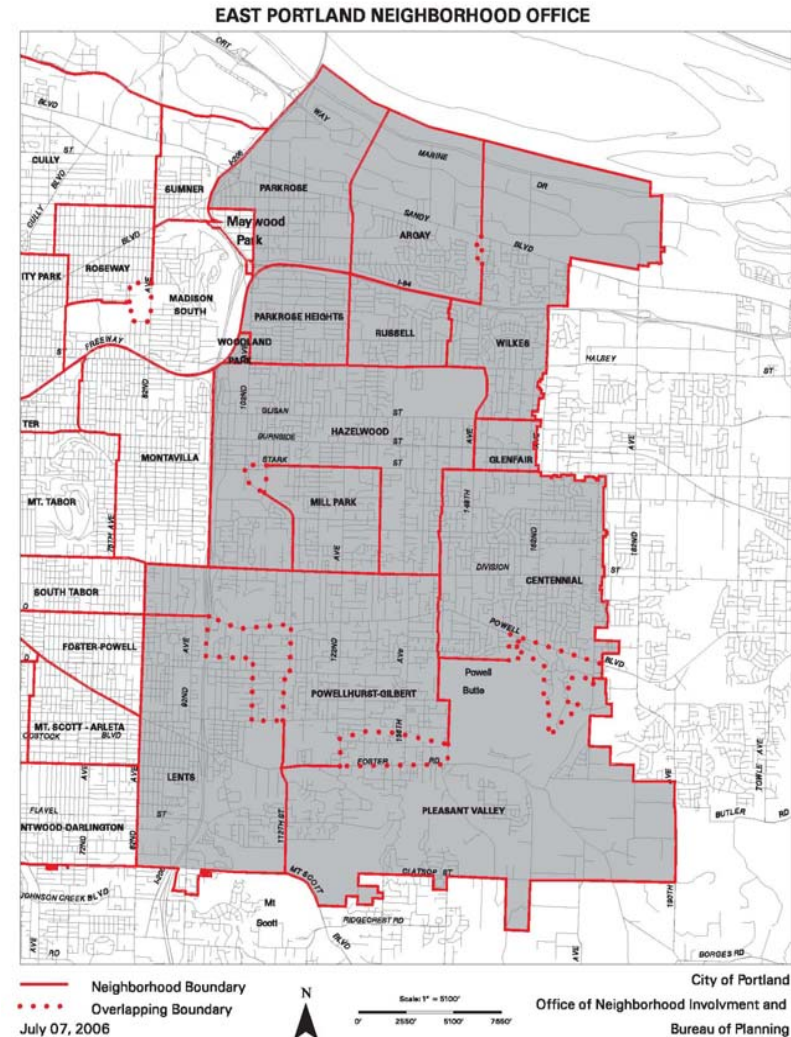
- **Partnership between the City of Portland and Multnomah County**
- **Convened by**
 - **Former Mayor Tom Potter**
 - **Former Chair Ted Wheeler**
 - **Senator Jeff Merkley**



Charge

Look strategically at

- near-term opportunities to improve livability
- long-term strategies to address challenges



Principles

Principles for improved livability that underlie the plan

- **Mitigate Negative Trends**
- **Attain and Sustain Equity**
- **Build on Community Assets and Connections**
- **Capitalize on East Portland's Place in the Region**



Existing Conditions - General

- **28% of Portland's population + growing**
- **More racially diverse than Portland overall**



Existing Conditions - General

- Higher percentage of children and seniors
- Increasing poverty outpaces Portland overall



Existing Conditions - Education

Schools are challenged

- 40% of Portland students
- Increased enrollment
(some at capacity)
- Multiple languages
- As high as 72% Free
and Reduced Lunch
- 1 library serving area



Existing Conditions – Health

Infrastructure and service improvements need to accommodate growth and community health

- **sidewalks**
- **pedestrian/bicycle crossings**
- **bicycle facilities**
- **local streets and connectivity**
- **transit service and facilities**



Existing Conditions - Development

- **Significant residential development**
 - 33% of Portland's new multifamily units 1996-2006
 - 49% of Portland's new single family units 1996-2006
- **Development design quality is lacking and creates neighborhood livability impacts**



EPAP Committee

2007 Conveners

Tom Potter
Ted Wheeler
Jeff Merkley

Participating Members

Community Members
Business People
Non-Profit Representatives
Agency Reps
School District Reps
Elected Officials

In 2010

- General meetings average 36 participants
- 10 Committees with topic specific members
- 14 Issue Representatives

Technical Advisors

City of Portland
Multnomah
County
Tri-Met
ODOT
Metro



Process

268 EPAP Action Items categorized into Strategies

Housing Assistance + Safety Net Services

Education

Public Safety

Community Building

Equity

Transportation

Parks + Open Space

Economic Development + Workforce Training

Natural Areas + Environment

Public Infrastructure + Utilities

Housing + Development Policy

Commercial + Mixed Use



Success

\$50,000 Powell Blvd. street improvement planning – matched with \$330,000 ODOT grant



Success

Storefront improvements - \$115,000



Success

Planning and promotion of “Gateway Green” open area - \$45,000



250 500 1000



Success

\$30,000 initiated the 122nd Ave. Pilot Project to test new land use concepts:

- **Land development**
- **Design**
- **Transportation + connectivity**
- **Services**



Success

\$60,000 for Safer Routes to School sidewalk and crossing improvements



Successes

- **4 targeted graffiti removal days in neighborhoods east of I-205**
- **\$50,000 distributed in East Portland through the EPAP Grants Program**
- **The ODOT used federal stimulus funds for new lighting on the I-205 multi-use path and got a \$416,436 grant to partner with Friends of Trees to “green” the corridor.**
- **EPAP representatives are now on several City of Portland Budget Advisory Committees, influencing how and where Portland’s money is spent.**



Implementation

\$125,000 to fund an EPAP Advocate position to:

- Advocate with agencies
- Seek grant funding for EPAP actions
- Staff ongoing EPAP Committee
- Initiate or manage projects including outreach efforts and community building



Requested Commission Action

Adopt the East Portland Action Plan (*Resolution*)

- **Guide for department and agency work programs**
- **Touchstone for projects and budgets**
- **Advocacy tool for East Portland stakeholders**
- **Participate on the Technical Advisory Team**



Multnomah County Partnership

EPAP
Thanks You

