East Portland Action Plan (EPAP)

• Partnership between the City of Portland and Multnomah County

• Convened by
  – Former Mayor Tom Potter
  – Former Chair Ted Wheeler
  – Senator Jeff Merkley

East Portland Action Plan

July 22, 2010
Charge

Look strategically at

- near-term opportunities to improve livability
- long-term strategies to address challenges
Principles

Principles for improved livability that underlie the plan

- Mitigate Negative Trends
- Attain and Sustain Equity
- Build on Community Assets and Connections
- Capitalize on East Portland’s Place in the Region
Existing Conditions - General

- 28% of Portland’s population + growing
- More racially diverse than Portland overall
Existing Conditions - General

- Higher percentage of children and seniors
- Increasing poverty outpaces Portland overall
Existing Conditions - Education

Schools are challenged

- 40% of Portland students
- Increased enrollment (some at capacity)
- Multiple languages
- As high as 72% Free and Reduced Lunch
- 1 library serving area
Existing Conditions – Health

Infrastructure and service improvements need to accommodate growth and community health

- sidewalks
- pedestrian/bicycle crossings
- bicycle facilities
- local streets and connectivity
- transit service and facilities

East Portland Action Plan

July 22, 2010
Existing Conditions - Development

- Significant residential development
  - 33% of Portland’s new multifamily units 1996-2006
  - 49% of Portland’s new single family units 1996-2006

- Development design quality is lacking and creates neighborhood livability impacts
October 23, 2008

EPAP Committee

Participating Members

- Community Members
- Business People
- Non-Profit Representatives
- Agency Reps
- School District Reps
- Elected Officials

In 2010
- General meetings average 36 participants
- 10 Committees with topic specific members
- 14 Issue Representatives

2007

Conveners
- Tom Potter
- Ted Wheeler
- Jeff Merkley

Technical Advisors

- City of Portland
- Multnomah County
- Tri-Met
- ODOT
- Metro

July 22, 2010
Process

268 EPAP Action Items categorized into Strategies

- Housing Assistance + Safety Net Services
- Education
- Public Safety
- Community Building
- Equity
- Transportation
- Parks + Open Space
- Economic Development + Workforce Training
- Natural Areas + Environment
- Public Infrastructure + Utilities
- Housing + Development Policy
- Commercial + Mixed Use
Success

$50,000 Powell Blvd. street improvement planning – matched with $330,000 ODOT grant
Success

Storefront improvements - $115,000
Success

Planning and promotion of “Gateway Green” open area - $45,000

East Portland Action Plan

July 22, 2010
Success

$30,000 initiated the 122nd Ave. Pilot Project to test new land use concepts:

- Land development
- Design
- Transportation + connectivity
- Services

East Portland Action Plan

July 22, 2010
Success

$60,000 for Safer Routes to School sidewalk and crossing improvements
Successes

- 4 targeted graffiti removal days in neighborhoods east of I-205

- $50,000 distributed in East Portland through the EPAP Grants Program

- The ODOT used federal stimulus funds for new lighting on the I-205 multi-use path and got a $416,436 grant to partner with Friends of Trees to “green” the corridor.

- EPAP representatives are now on several City of Portland Budget Advisory Committees, influencing how and where Portland’s money is spent.
Implementation

$125,000 to fund an EPAP Advocate position to:

- Advocate with agencies
- Seek grant funding for EPAP actions
- Staff ongoing EPAP Committee
- Initiate or manage projects including outreach efforts and community building
Requested Commission Action

Adopt the East Portland Action Plan
(Resolution)

– Guide for department and agency work programs
– Touchstone for projects and budgets
– Advocacy tool for East Portland stakeholders
– Participate on the Technical Advisory Team
Multnomah County Partnership

EPAP
Thanks You